



Small Business Computing with iMac

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Sponsored by Apple Computer, Inc.

Seminar

Description

Can a consumer Macintosh make it as a business tool?

- Through the miracle of third-party hardware and software add-ons you can transform the iMac to the custom computer of your dreams.
- We'll explore a range of products and techniques to customize Apple's standard offering for the small business market.

Agenda

- Key technology trends for small business
- iMac
- Scaling up
- Guiding principles
- Server software
- Tools for small business

Key Technology Trends

- High performance
- Self support
- Windows compatibility
- Internet applications
- Electronic commerce

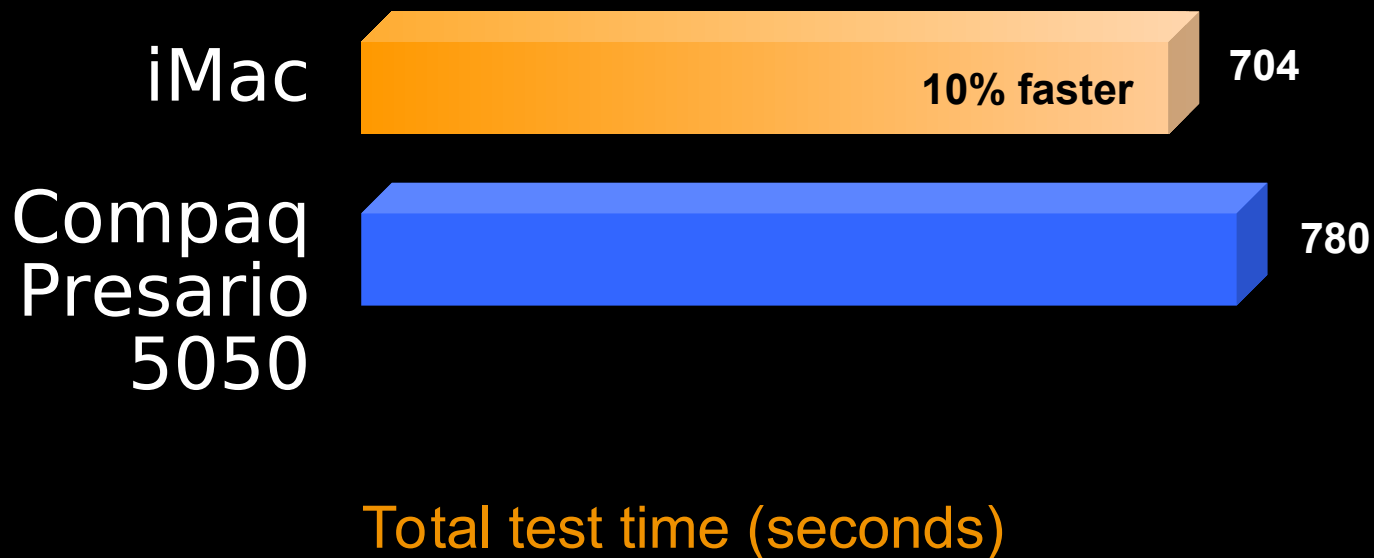
Think value.



- Available in five dazzling colors
- 266-MHz PowerPC G3 processor with 512K backside level 2 cache
- 32MB RAM expandable to 256MB
- 15-inch display (13.8-inch viewable)
- 6MB video memory, ATI RAGE Pro Turbo graphics controller
- 6GB IDE hard disk drive
- 24x-speed (maximum) CD-ROM drive
- 56 Kbps V.90 modem
- 10/100BASE-T Ethernet
- Two 12 Mbps Universal Serial Bus (USB) ports
- Price: \$1,199* / \$1 per day

* U.S. suggested retail price subject to change.
Tax and shipping not included.

High Productivity Performance Test Performance



Based on a test suite of 7 applications (AppleWorks, Internet Explorer, Microsoft Excel, Microsoft PowerPoint, Microsoft Word, Quicken, and Photoshop) on similarly equipped systems.

High Performance

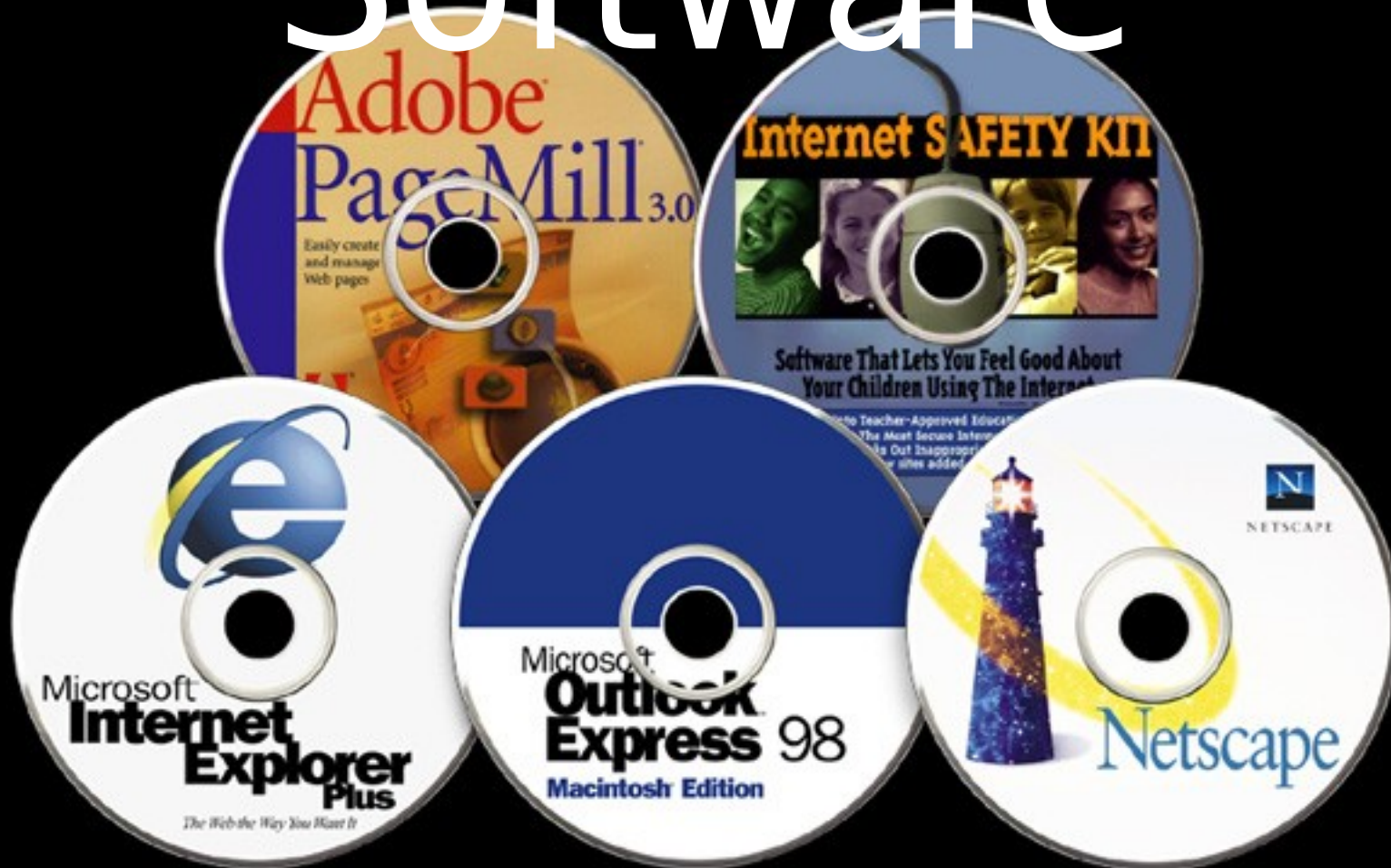
10/100 Mbps Ethernet

- Fast network file transfers
- Supports high-speed Internet access
 - Cable modems
 - Asymmetric Digital Subscriber Lines (ADSL)

Self-Support: iMac Setup



Bundled Internet Software

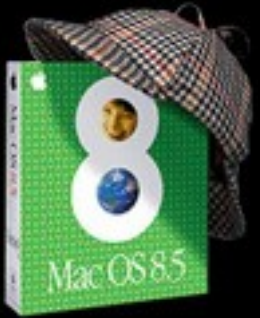


Bundled Productivity Software



Sherlo



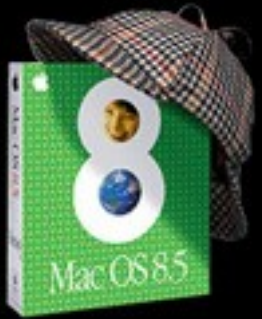


Sherlock

Search Internet

- Easy





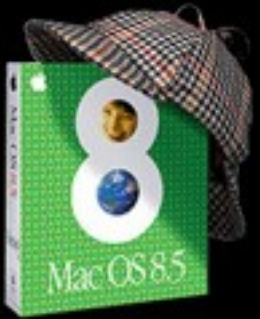
Sherlock

Search Internet

- Easy
- Fast

The screenshot shows the Sherlock application window with the 'Search Internet' tab selected. The search query is 'pricing and availability for USB products for iMac like Imation's SuperDrive'. Below the search bar, there is a list of search results with columns for Name, Relevance, and Site. The first result is 'iMacworld Expo: Oh say can USB' from www.macaddict.com. Other results include 'News -- iMac' from www.macmania.co.nz, 'iMac Periferal' from www.yu-plan.co.jp, 'Yahoo - Imation Announces Pricing, Ava...' from biz.yahoo.com, 'mac-supporters archives - May 1998:...' from www.mailbase.ac.uk, 'MacNN: Report' from www.macnn.com, and 'Say Hello to iMac' from www.apple.com.

Name	Relevance	Site
iMacworld Expo: Oh say can USB	[Progress Bar]	www.macaddict.com
News -- iMac	[Progress Bar]	www.macmania.co.nz
iMac Periferal	[Progress Bar]	www.yu-plan.co.jp
Yahoo - Imation Announces Pricing, Ava...	[Progress Bar]	biz.yahoo.com
mac-supporters archives - May 1998:...	[Progress Bar]	www.mailbase.ac.uk
MacNN: Report	[Progress Bar]	www.macnn.com
Say Hello to iMac	[Progress Bar]	www.apple.com



Sherlock

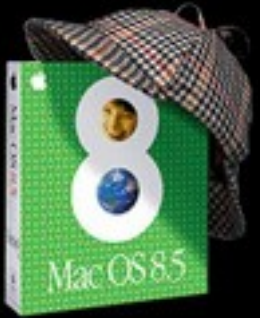
Search Internet

- Easy
- Fast
- Smart

The screenshot shows the Sherlock application window with the 'Search Internet' tab selected. The search terms are entered in the 'Words' field. Below, the 'Items Found' window displays a list of search results with columns for Name, Relevance, and Site.

Name	Relevance	Site
iMacworld Expo: Oh say can USB	[Progress Bar]	www.macaddict.com
News -- iMac	[Progress Bar]	www.macmania.co.nz
iMac Periferal	[Progress Bar]	www.yu-plan.co.jp
Yahoo - Imation Announces Pricing, Ava...	[Progress Bar]	biz.yahoo.com
mac-supporters archives - May 1998:...	[Progress Bar]	www.mailbase.ac.uk
MacNN: Report	[Progress Bar]	www.macnn.com
Saw Hello to iMac	[Progress Bar]	www.apple.com

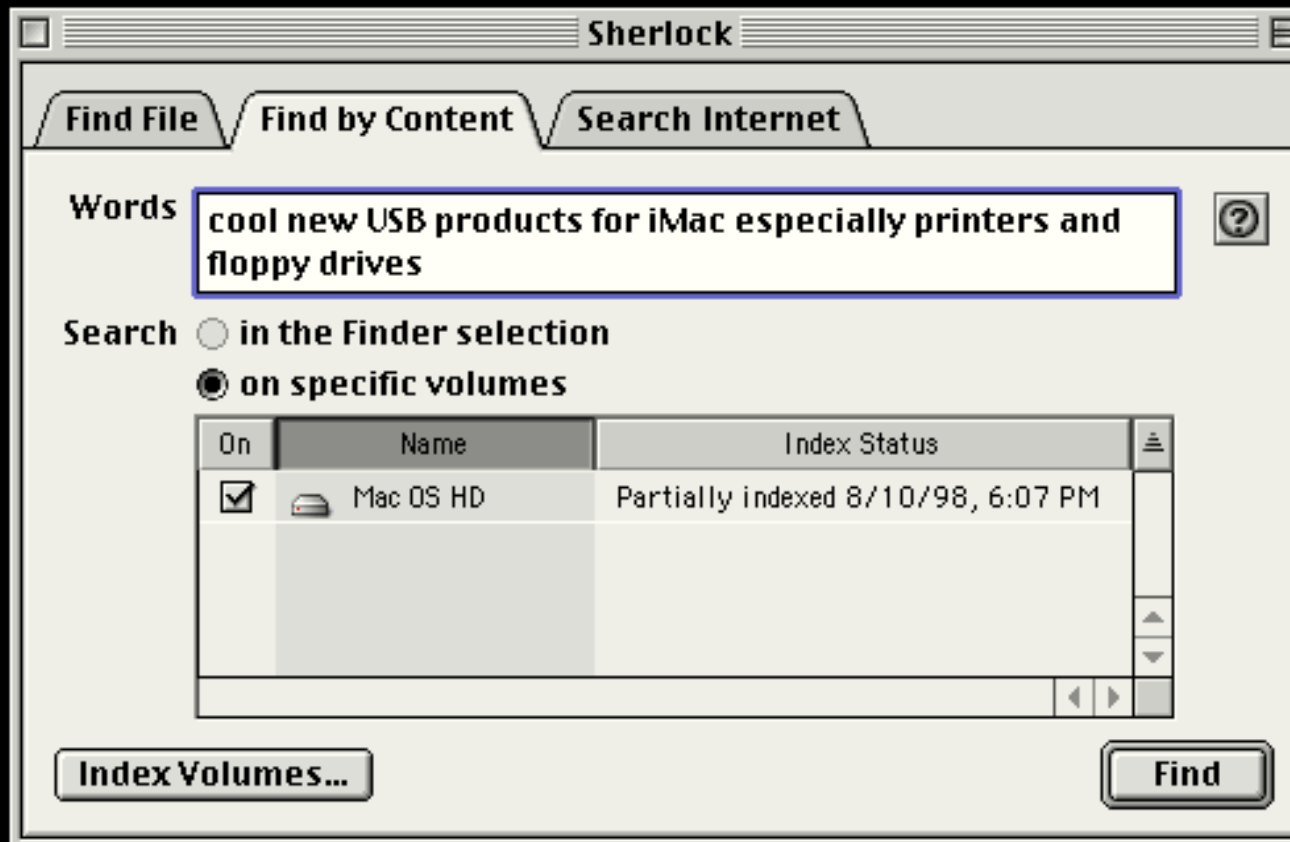
terms contain "pricing and availability for USB products for iMac like Imation's SuperDrive"

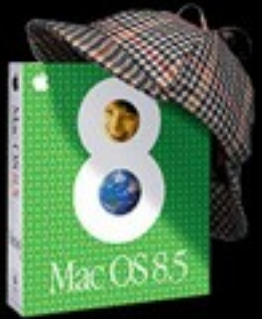


Sherlock

Find by Content

- Easy





Sherlock

Find by Content

- Easy
- Fast

The screenshot shows the Sherlock application window with the 'Find by Content' tab selected. The search terms are entered in the 'Words' field. Below the search options, a list of items found is displayed in a table format. The table has columns for Name, Relevance, Kind, Date Modified, and Size. The first item is 'HP Annouces DeskJet' with a relevance bar. Other items include 'SuperDisk Press Release', 'Imation SuperDisk Short ...', 'Buzz around iMac', 'HP Annouces Connectivity', 'UMax Scanner Announce...', and 'Imation and Panasonic An...'. At the bottom, there is a 'Find Similar Files' button and a note about words matched in the document.

Words: cool new USB products for iMac especially printers and floppy drives

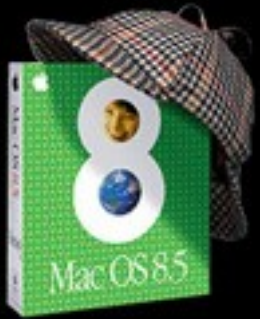
Search in the Finder selection
 on specific volumes

Items Found: terms contain "cool new USB products for iMac especially printers and ..."

Name	Relevance	Kind	Date Modified	Size
HP Annouces DeskJet	[Relevance Bar]	ClarisWorks word ...	7/7/98, 1:22...	10K
SuperDisk Press Release	[Relevance Bar]	Microsoft Word Ma...	7/7/98, 9:19...	12K
Imation SuperDisk Short ...	[Relevance Bar]	Microsoft Word Ma...	7/7/98, 9:20...	8K
Buzz around iMac	[Relevance Bar]	Microsoft Word 97...	7/7/98, 5:52...	36K
HP Annouces Connectivity	[Relevance Bar]	Internet Explorer 4...	7/6/98, 10:1...	8K
UMax Scanner Announce...	[Relevance Bar]	Microsoft Word Ma...	7/7/98, 9:20...	10K
Imation and Panasonic An...	[Relevance Bar]	Internet Explorer 4...	7/5/98, 2:08...	28K

Words matched in document: usb, products, imac, printers, drives

Find Similar Files



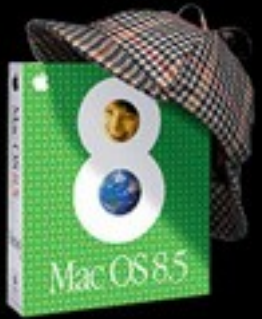
Sherlock

Find by Content

- Easy
- Fast
- Smart

The screenshot shows the Sherlock application window with the 'Find by Content' tab selected. The search terms are 'cool new USB products for iMac especially printers and floppy drives'. The search is set to 'on specific volumes'. Below the search panel, a window titled 'Items Found: terms contain "cool new USB products for iMac especially printers and ...' displays a list of 98 items. The list includes various documents and web pages, such as 'HP Annouces DeskJet', 'SuperDisk Press Release', and 'Imation SuperDisk Short ...'. The list has columns for Name, Relevance, Kind, Date Modified, and Size. At the bottom of the window, it shows 'Words matched in document: usb, products, imac, printers, drives' and a 'Find Similar Files' button.

Name	Relevance	Kind	Date Modified	Size
HP Annouces DeskJet	[Progress Bar]	ClarisWorks word ...	7/7/98, 1:22...	10K
SuperDisk Press Release	[Progress Bar]	Microsoft Word Ma...	7/7/98, 9:19...	12K
Imation SuperDisk Short ...	[Progress Bar]	Microsoft Word Ma...	7/7/98, 9:20...	8K
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HP Annouces Connectivity	[Progress Bar]	Internet Explorer 4...	7/6/98, 10:1...	8K
UMax Scanner Announce...	[Progress Bar]	Microsoft Word Ma...	7/7/98, 9:20...	10K
Imation and Panasonic An...	[Progress Bar]	Internet Explorer 4...	7/5/98, 2:08...	28K



Sherlock

Summarization

- Easy

Items Found: terms contain "cool new USB products for iMac especially printers and ..."

Items Found: 98

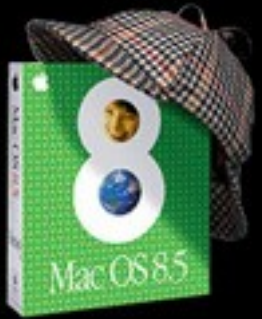
Name	Relevance	Kind	Date Modified	Size
HP Announces DeskJet		ClarisWorks word ...	7/7/98, 1:22...	10K
SuperDisk Press Rel...			7/7/98, 9:19...	12K
Imation SuperDisk S...			7/7/98, 9:20...	8K
Buzz around iMac			7/7/98, 5:52...	36K
HP Announces Connectivity		Internet Explorer 4...	7/6/98, 10:1...	8K
UMax Scanner Announce...		Microsoft Word Ma...	7/7/98, 9:20...	10K
Imation and Panasonic An...		Internet Explorer 4...	7/5/98, 2:08...	28K

Words matched in document: usb, products, imac, printers, drives

Find Similar Files

Mac OS HD

- documents
 - Ken's demos
 - Documents
 - iMac Documents
 - HP Announces DeskJet



Sherlock

Summarization

- Easy
- Fast

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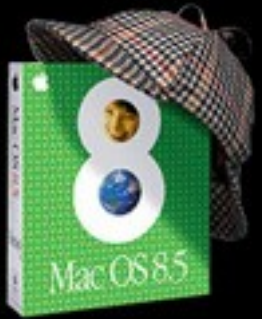
Name	Relevance	Kind	Date Modified	Size
HP Announces DeskJet		ClarisWorks word ...	7/7/98, 1:22...	10K
SuperDisk Press Rel...			7/7/98, 9:19...	12K
Imation SuperDisk S...			7/7/98, 9:20...	8K
Buzz around iMac			7/7/98, 5:52...	36K
HP Announces Connectivity		Internet Explorer 4...	7/6/98, 10:1...	8K
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Imation and Panasonic An...		Internet Explorer 4...	7/5/98, 2:08...	28K

Words matched in document: usb, products, imac, printers, drives

Find Similar Files

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Sherlock

Summarization

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Name	Relevance	Kind	Date Modified	Size
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SuperDisk Press Rel...			7/7/98, 9:19...	12K
Imation SuperDisk S...			7/7/98, 9:20...	8K
Buzz around iMac			7/7/98, 5:52...	36K
HP Announces Connectivity		Internet Explorer 4...	7/6/98, 10:1...	8K
UMax Scanner Announce...		Microsoft Word Ma...	7/7/98 9:20	10K
Imation and Panasonic An...				

Words matched in document: usb, products, ima

Mac OS HD

- documents
- Ken's demos
 - Documents
 - iMac Documents
 - HP Announces DeskJet

Native AppleScript

Folder Actions



Build Project

- Attach to any folder
- Responds to open or close a folder, add or remove items, move or resize a window

Native AppleScript

More Control



- Networking
- System Profiler
- ColorSync
- Printing
- File Exchange
- Location Manager
- Sherlock

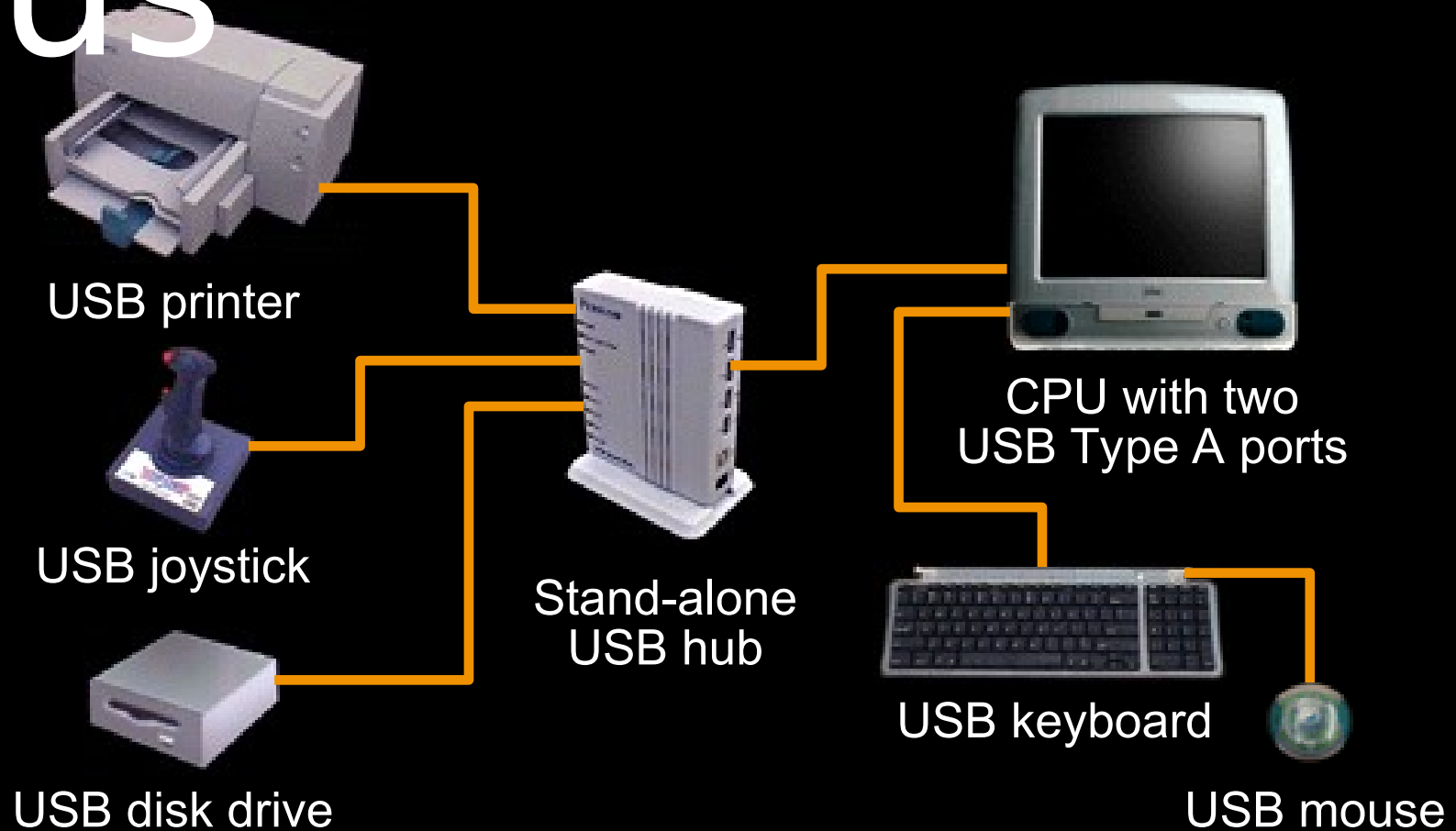
USB

UNIVERSAL SERIAL BUS



- Small, simple connectors and cables
- Up to 12 Mbps
- Up to 127 devices
- A multiplatform standard
- Hot plug and unplug

Universal Serial Bus



New USB

Dozens of new USB peripherals announced at Macworld Products

Animax (mouse), Ariston (camera, USB-SCSI and video I/O products), Artec/Ultima (scanner), AVerMedia Technologies (digital video camera), Avid (video editing and publishing product for iMac), Best Data (modem), Brother (two laser printers), Calcomp (graphics tablet), Castlewood (Orb Drive), Compucable (iDock, mouse and USB-parallel converter), Datazone (hard drive), Epson (scanner), Hewlett Packard (two printers) Fujifilm (camera), iDrive (floppy drive), Kensington (mouse and track ball), Logitech (three-button and four-button mouse models), Mace Group (Mac Ally joystick and two-button programmable mouse), MIDIMan (USB MIDI adapter), Newer Technologies (compact flash card, smart media, USB-SCSI, video I/O and TV adapters, 4-port and 7-port hubs and floppy drive), Opcode (USB-MIDI adapter), QPS (CD RW), Reudo (IrDA connector), Sophisticated Circuits (USB Rebound/crash recovery device), Wacom (graphics tablet), Winstation/Mitsubishi (CD Recorder and SuperDisk), X-Rite (colorimeter), and YE Data (floppy drive)

Scaling up

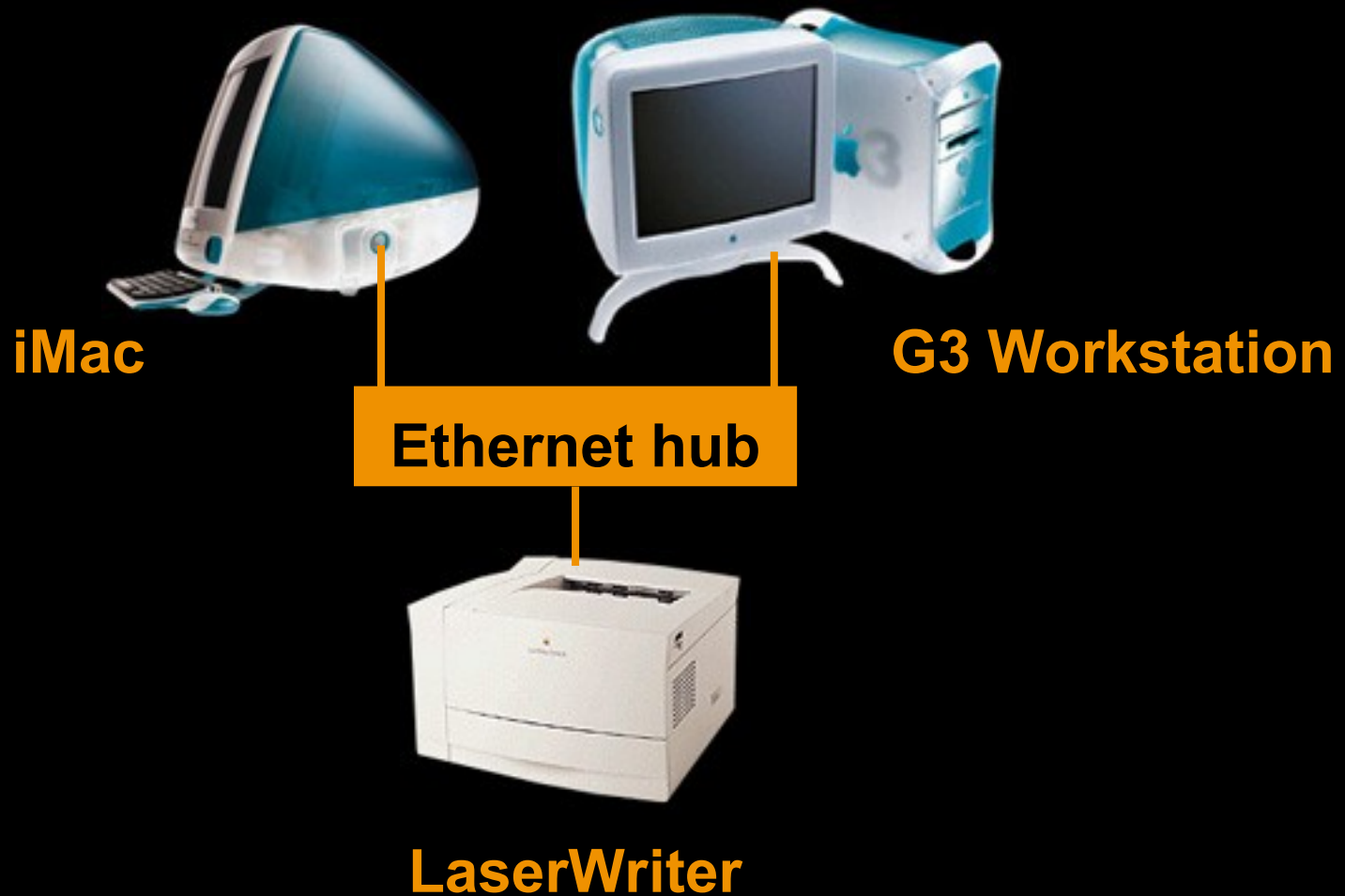


- Single system
- Small office
- Large office
- Multiple offices
- Server software

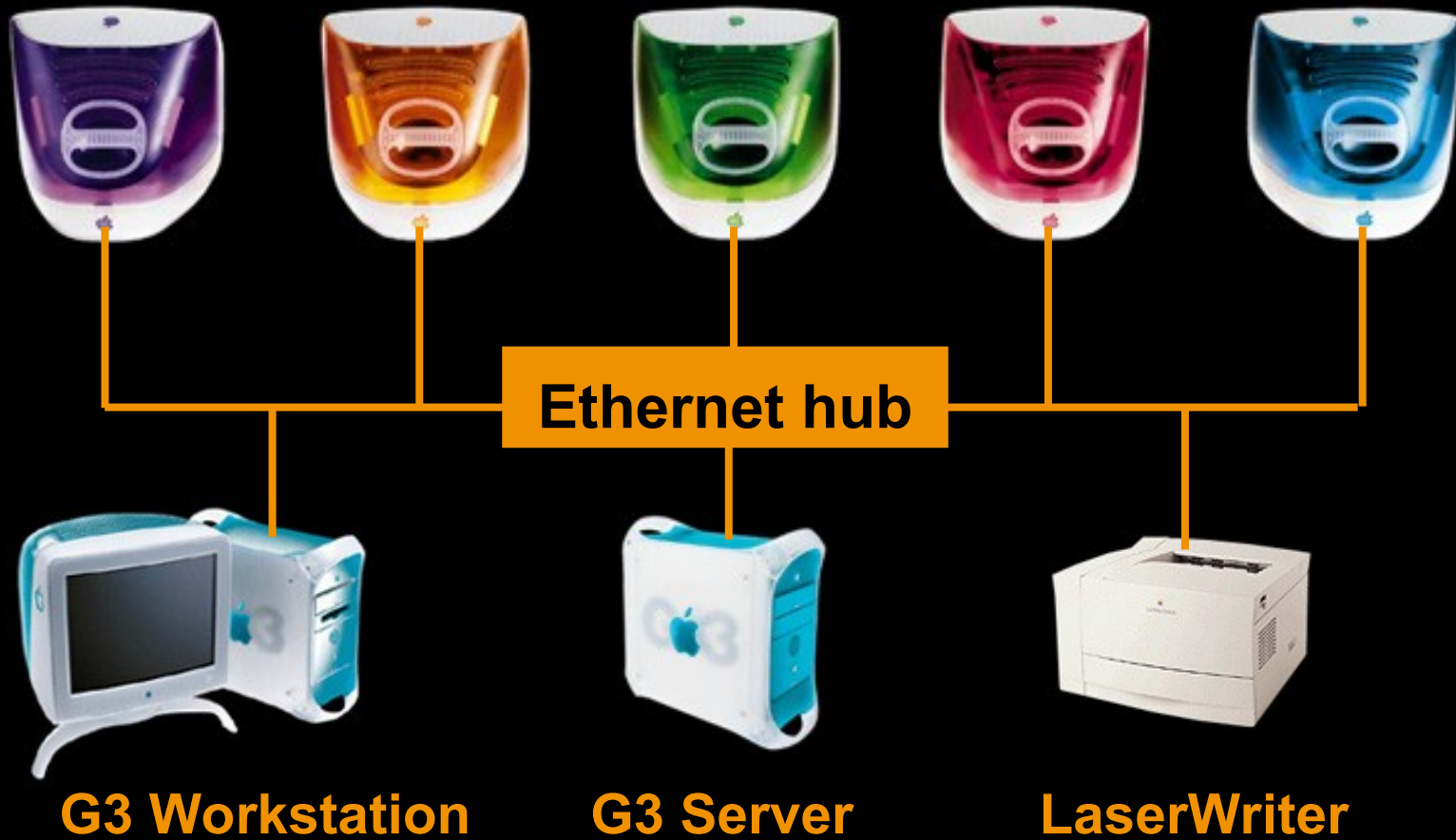
Single System



Small Office



Large Office



Multiple Offices

Branch



Headquarters



Branch



Guiding Principles

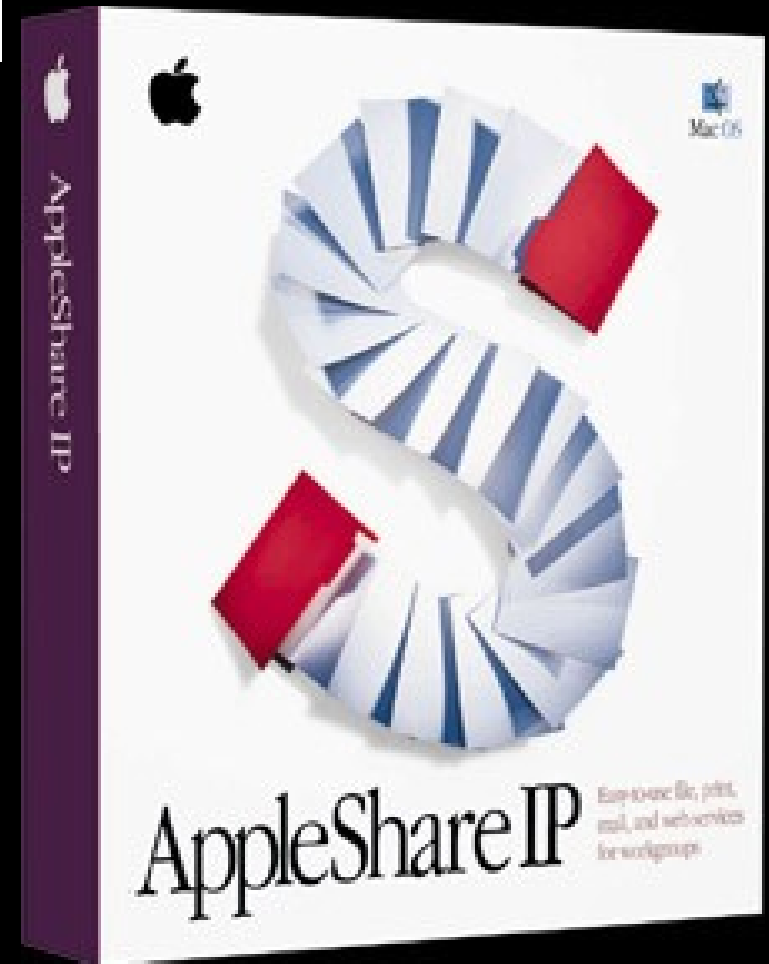
- Web-based applications and hardware
 - Low software and administration costs
 - Access from any machine on the network
- Centralized data
 - Global information

Server Software

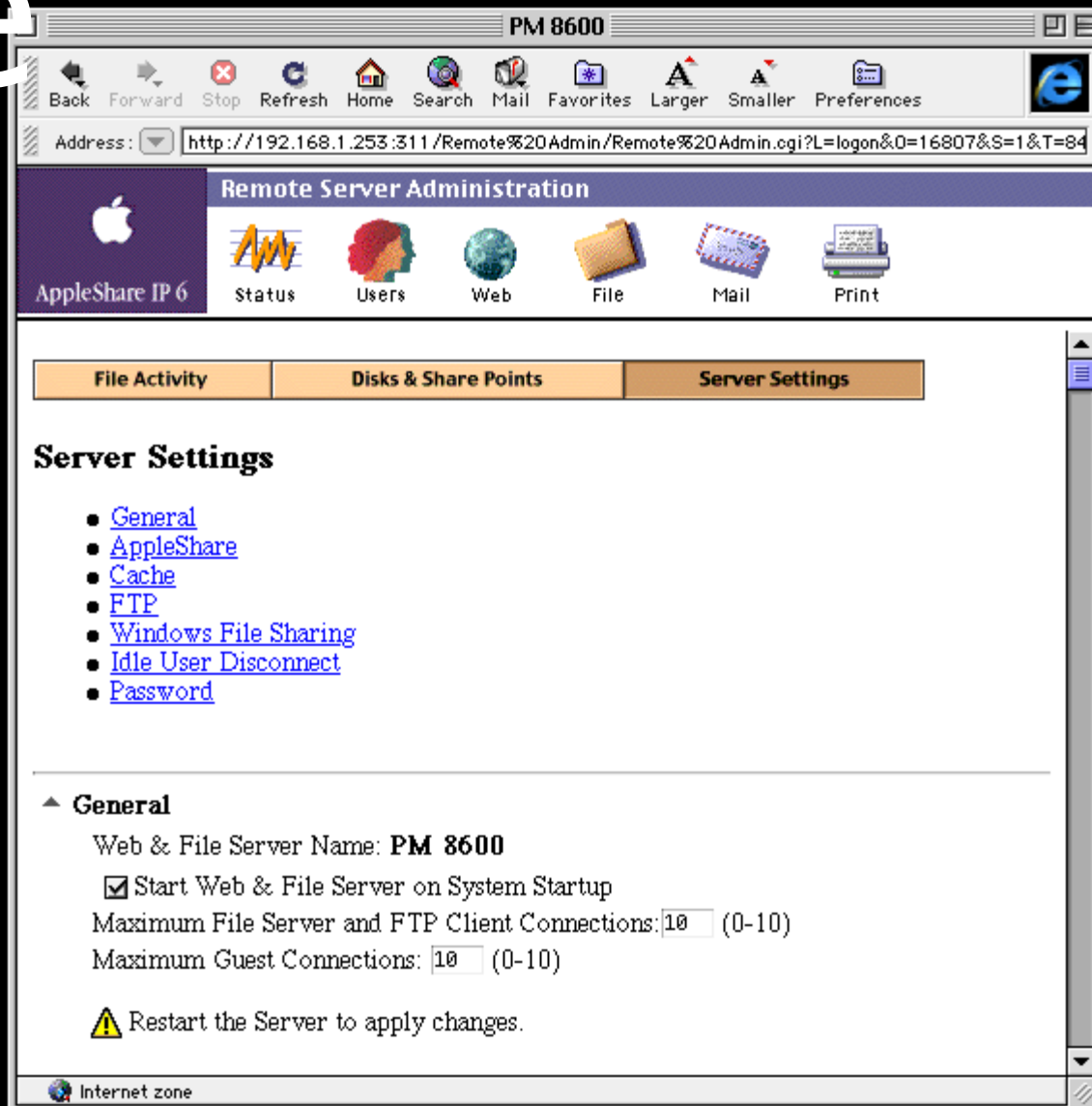
- File/Print
- Mail
- Internet
- Database

File/Print Server

- Apple Filing Protocol
- File Transfer Protocol
- Server Message Block
 - NT
 - Windows 95
 - Windows 98
- Web Administration



Remote Admin - File



Remote Admin - Print

PM 8600

Back Forward Stop Refresh Home Search Mail Favorites Larger Smaller Preferences

Address: <http://192.168.1.253:311/Remote%20Admin/Remote%20Admin.cgi?L=logon&O=16807&S=1&T=84>

AppleShare IP 6

Remote Server Administration

Status Users Web File Mail Print

Print Activity New Print Queue Logs Server Settings

Print Server Activity

- To edit, delete, or monitor a queue, click the queue's name.
- To edit or remove a printer, click the printer's name.

Queue Name			Status
Queue1	0	1	The queue is operating normally.
AG&A LW in *			status: idle

[Print Activity](#) | [New Print Queue](#) | [Logs](#) | [Server Settings](#)

[Log Out](#) | [Help](#) ?

Thu, Dec 31, 1998, 8:32 AM

Internet zone

Mail Server



- SMTP
- POP
- IMAP
- APOP
- PASS
- Finger
- Notify Mail

Remote Admin - Mail

The screenshot shows a web browser window titled "PM 8600" with the address bar containing the URL: `http://192.168.1.253:311/Remote%20Admin/Remote%20Admin.cgi?L=logon&O=16807&S=1&T=84`. The browser's navigation bar includes buttons for Back, Forward, Stop, Refresh, Home, Search, Mail, Favorites, Larger, Smaller, and Preferences. The page content is titled "Remote Server Administration" and features a navigation menu with icons for Status, Users, Web, File, Mail, and Print. Below this, there are tabs for Mail Activity, New Mail Host, Logs, and Server Settings. The "Server Settings" tab is active, displaying "Settings for Default Host" with a list of links: Mail From, Mail To, Schedule, and Network. The "Mail From" section is expanded, showing two radio button options: "Allow mail from host" (selected) and "Reject all mail from host". Under "Allow mail from host", there are three checkboxes: "Deliver mail from this host to local addresses only (no SMTP relay)", "Log recipient rejections to error log", and "Send blind carbon copies (bcc) of all messages from this host to:" followed by an empty text input field. Under "Reject all mail from host", there is one checkbox: "Log each rejection to error log". The browser's status bar at the bottom indicates the "Internet zone".

PM 8600

Back Forward Stop Refresh Home Search Mail Favorites Larger Smaller Preferences

Address: `http://192.168.1.253:311/Remote%20Admin/Remote%20Admin.cgi?L=logon&O=16807&S=1&T=84`

Remote Server Administration

AppleShare IP 6 Status Users Web File Mail Print

Mail Activity New Mail Host Logs Server Settings

Settings for Default Host

- [Mail From](#)
- [Mail To](#)
- [Schedule](#)
- [Network](#)

Mail From

Allow mail from host

- Deliver mail from this host to local addresses only (no SMTP relay)
 - Log recipient rejections to error log
- Send blind carbon copies (bcc) of all messages from this host to:

Reject all mail from host

- Log each rejection to error log

Internet zone

Internet Server

- Web
- FTP



Remote Admin - Web

PM 8600

Back Forward Stop Refresh Home Search Mail Favorites Larger Smaller Preferences

Address:

Remote Server Administration

AppleShare IP 6


Status Users Web File Mail Print

Disks & Share Points Logs Server Settings

Server Settings

- [Web Service](#)
- [Web Plug-Ins](#)

▲ Web Service

 If you disable web service below, your connection will terminate immediately.

Enable Web Service
Maximum Client Connections: (1-50)

Enable Web Log

Enable Anonymous Log On

Enable Directory Listing

Default Web Folder:
(Type the entire path. Start with the root folder and use colons as separators.)

Internet zone

Remote Admin - Users

PM 8600

Back Forward Stop Refresh Home Search Mail Favorites Larger Smaller Preferences

Address:

AppleShare IP 6

Remote Server Administration

Status Users Web File Mail Print

User List Group List New User New Group

- To find a user, type the user's name in the box below, then click Find.

- [List all users](#)

- To edit or delete a user, click the user's name.

Total Users: 4

Name	Kind	Status	Last Log On
Alan P. George, E.E.	Administrator	enabled	12/31/1998, 8:16 AM
Guest	Guest	--	-
Jeannine	user	enabled	12/24/1998, 12:30 PM
Mail Administrator	user	disabled	Never
user	user	enabled	Never

Internet zone

Database Servers

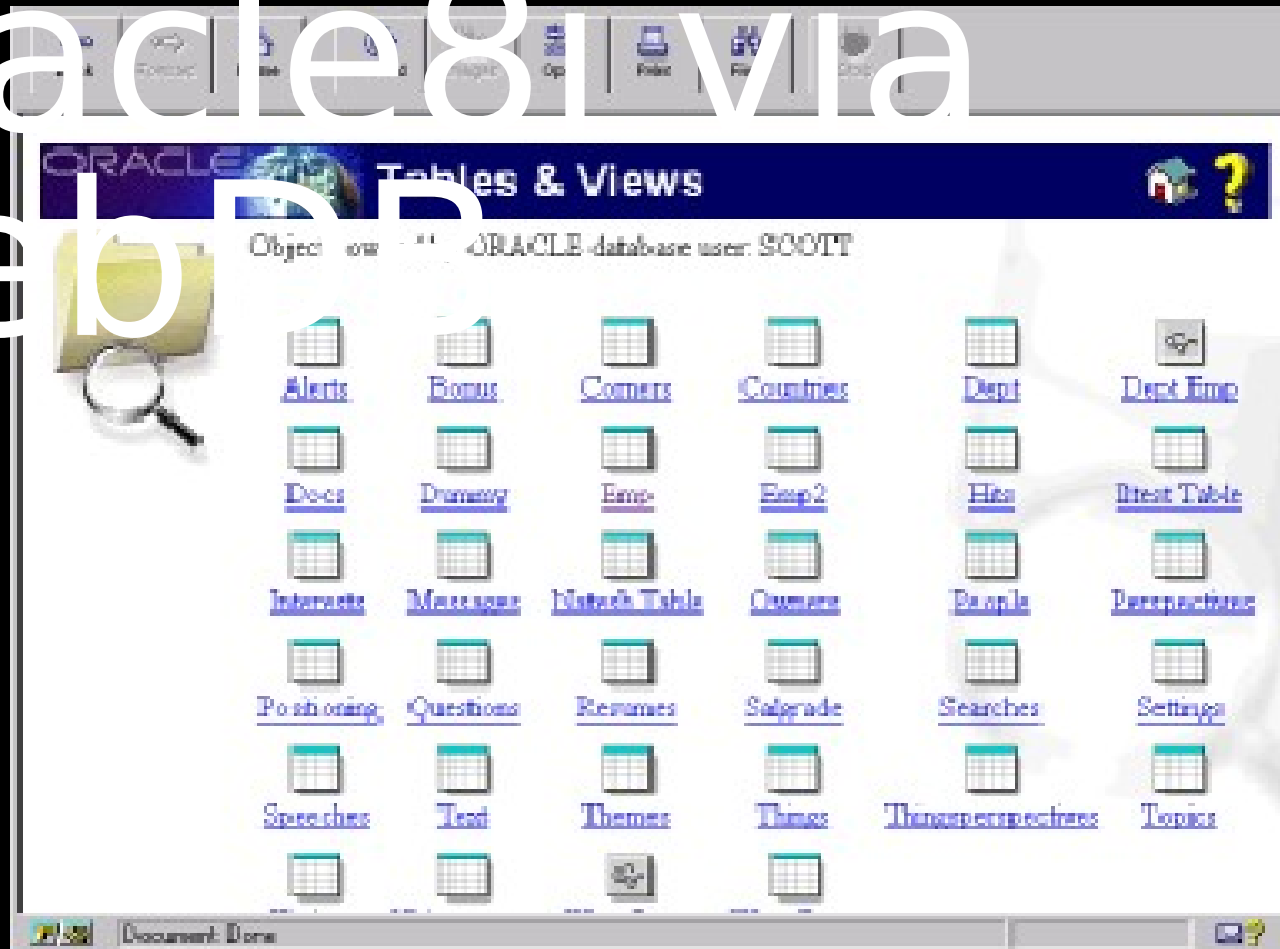
Single system	FileMaker Pro
Small office	FileMaker Pro, Web Companion
Large office	FileMaker Pro Server Web Companion 4 th Dimension
Multiple offices	FileMaker Pro Server FileMaker Pro + Laser or Tanq 4 th Dimension Browser access to Oracle & WebDB

FileMaker Pro Web Companion

The screenshot displays the FileMaker Pro Web Companion interface. The browser window title is "Table View - master address book". The address bar shows the URL: `http://192.168.1.253:90/FMRes/FMPro?-DB=Master%20Address%20Book&-Lay=DEMO&-Token=25&-Format=TableVw.htm&-Error=Err.htm&-Finda`. The interface includes a navigation bar with "Table View", "Form View", and "Search" tabs. Below the navigation bar, the database name "master address book" is displayed, along with the message "Viewing record range 1-25 of 3027". A table with five columns is shown: "First Name", "Last Name", "Business Street", and "Business City". The table contains 12 rows of data. On the left side, there is a "Record range:" input field set to "1-25", a "Total records: 3027 Unsorted" label, and two buttons: "New record..." and "Find all". The browser's status bar at the bottom indicates "Internet zone".

	First Name	Last Name	Business Street	Business City
1	Jeffrey	Schlanger	1441 Grant Ave.	San Francisco
2	Charles	Boyum	200 Ruger Road	Prescott
3	Email	Helpline		
4	Nancy	Lepisto		
5	Chuck	Lussenhop	500 Oracle Parkway	Redwood Shores
6	Marty	Nuckles		
7	Paul	Perkovic		
8	Marti	Ponton		
9	Tad	Shelby	1 Infinite Loop, MS: 305-1KG	Cupertino
10	Kelly	Tong	725 Kifer Rd.	Sunnyvale
11	Ron	Wilkins		
12	Tzi-Yee	Wong		

iMac Web Browser to Oracle8i via Web



Tools for Small Business

- Address Book/Calendar
- Bookkeeping/Accounting
- Productivity applications
- Internet access
- Electronic mail
- Windows applications
- Business applications

Address Book/Calendar

Single system	AppleWorks template
Small office	Yahoo AddressBook Yahoo Calendar
Large office	FileMaker Pro Calendarz Calendar
Multiple offices	FileMaker Pro Calendarz Calendar

AppleWorks Address Book

untitled 2 (DB)

Customer Profile

Records: 2
Unsorted

Name Jennifer Garland

Company J. G. and Associates

Phone (212) 555-8878

Fax (212) 555-6789

e-mail jengarland

Address 32 Pine St.

City St Zip New York NY 10213

Important Date: 3/14/1997

Important date is within Month? No

Purchase History

- 6/6/95 Small Wildflower Assortment
- 9/3/95 Large Potted Plant
- 2/23/96 Irises

Notes on Customer Preferences

Has large apartment with lots of light. No outdoor plants.

100


Yahoo! Address Book

The screenshot shows the Yahoo! Address Book interface within an Internet Explorer browser window. The browser's address bar displays the URL `http://address.yahoo.com/yab/1251781999/`. The page header includes the "Yahoo! Address Book" logo and navigation links for "Yahoo!", "Mail", "Calendar", "My Yahoo!", and "Help". A personalized welcome message "Welcome alang26" is shown, along with a "NEW! Synchronize - Options - Sign Out" notification. A search bar with a "Find Contact" button and a link to "Advanced" search is present. Below this is a section titled "Yahoo! Address Book" with an "Add Contact" button. The main content area shows "Home : Associates" and "showing 1-12 of 12" contacts. There are buttons for "Compose Mail", "View", "Associates", and "Go!". A navigation bar contains links for "ALL" and letters "A" through "Z". At the bottom, a table header is visible with columns for "Name, First | Last", "Company", "Phone", "Email", and "Tools".

Yahoo! Address Book

Back Forward Stop Refresh Home Search Mail Favorites Larger Smaller Preferences

Address: `http://address.yahoo.com/yab/1251781999/`

YAHOO! Address Book  [Yahoo!](#) - [Mail](#) - [Calendar](#) - [My Yahoo!](#) - [Help](#)

Welcome alang26 NEW! [Synchronize](#) - [Options](#) - [Sign Out](#)

[Advanced](#)

Yahoo! Address Book

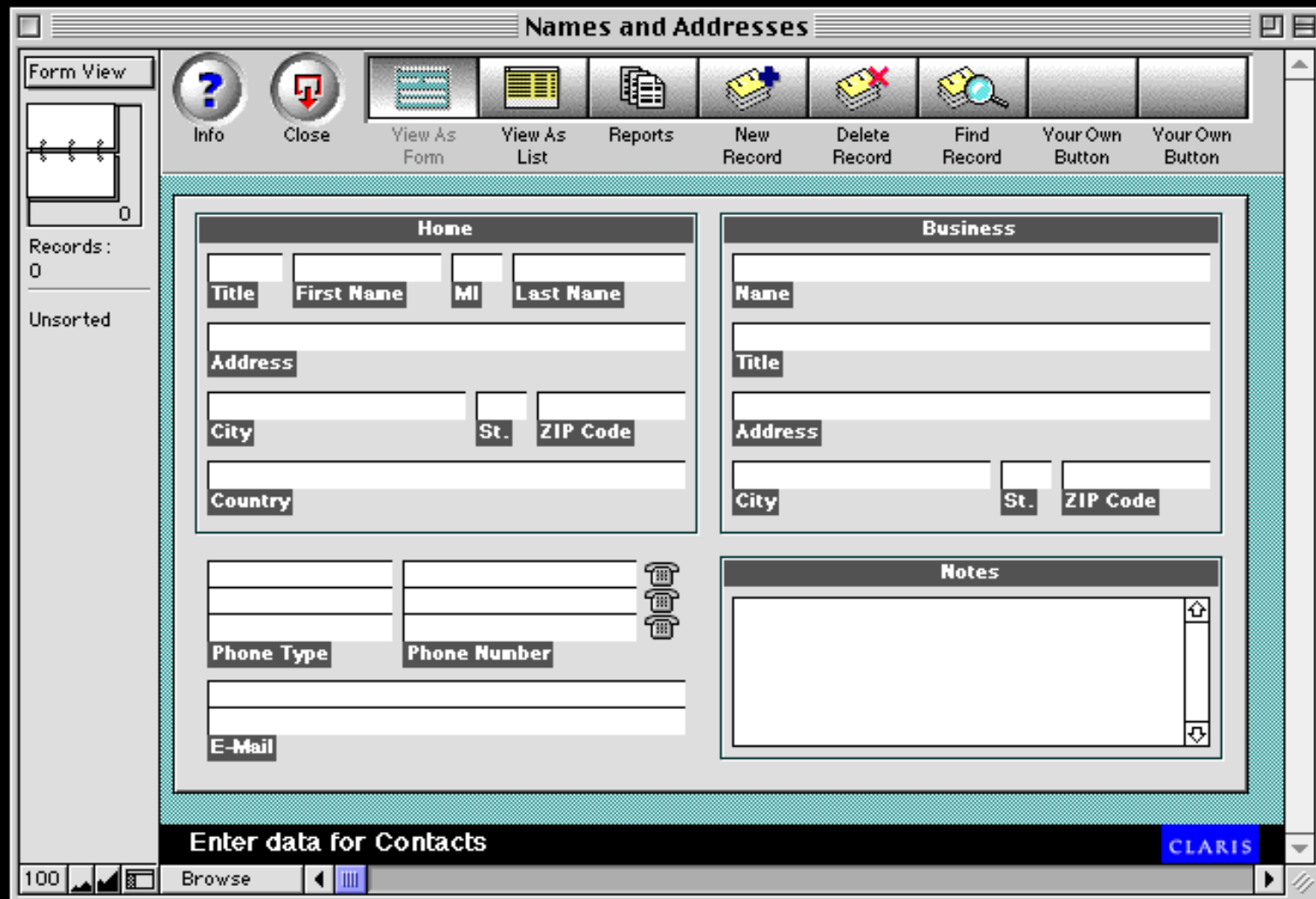
[Home](#) : Associates showing 1-12 of 12

[ALL](#) [A](#) [B](#) [C](#) [D](#) [E](#) [F](#) [G](#) [H](#) [I](#) [J](#) [K](#) [L](#) [M](#) [N](#) [O](#) [P](#) [Q](#) [R](#) [S](#) [T](#) [U](#) [V](#) [W](#) [X](#) [Y](#) [Z](#) [ALL](#)

Name, First Last	Company	Phone	Email	Tools
------------------------------------	-------------------------	-------	-----------------------	-------

FileMaker Pro

Address Book



AppleWorks Calendar

untitled (SS)

January

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

100

Yahoo! Calendar

The screenshot shows the Yahoo! Calendar web interface. At the top, the browser's address bar displays the URL: `http://calendar.yahoo.com/yc/YYY:62899/srt:0?v=2&t=917683200`. The browser's navigation bar includes buttons for Back, Forward, Stop, Refresh, Home, Search, Mail, Favorites, Larger, Smaller, and Preferences. The main content area features the "YAHOO! Calendar" logo and a navigation menu with links for "Yahoo!", "Mail", "Address Book", "My Yahoo!", and "Help". A personalized greeting "Welcome alang26" is displayed, along with a "NEW!" notification and links for "Synchronize", "Options", and "Sign Out".

The calendar interface is set to "January 1999". It includes a navigation pane on the left with tabs for "Day", "Week", "Month", and "Year", and a "1999" year selector. The main calendar grid shows the days of the week (Sun through Sat) and the dates 27, 28, 29, 30, 31, 1, and 2. An "Add Event" button is located in the top right corner of the calendar view.

Wk	Sun	Mon	Tue	Wed	Thu	Fri	Sat
	27	28	29	30	31	1	2


Calendarz Calendar




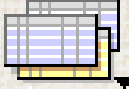
Bookkeeping/ Accounting


Single system	Quick
Small office	MY.OB. Plus
Large office	MY.OB. Premier
Multiple offices	MY.OB. Premier


Quicken



Banking



Help



Registers



Checks



Reconcile



Calendar




Download


Payment






Out Box


Mac Web


Support






Checking: Register


Date	Number	Payee / Category / Memo	Payment	Clr	Deposit	Balance
1/4/99		Opening Balance		✓		0.00
		[Checking]				
1/7/99	Num	Payee or Description	Payment		Deposit	
	 	Category  Memo	Split		Shortcuts 	


Record


Restore


Sort by: 

Balance Today : \$0.00 


Investing


Assets/Debt


Planning


Reporting

M.Y.O.B. Plus

Widgets, Inc.

12/31/1998



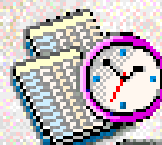
General Ledger



Check-book



Sales



Time Billing



Purchases



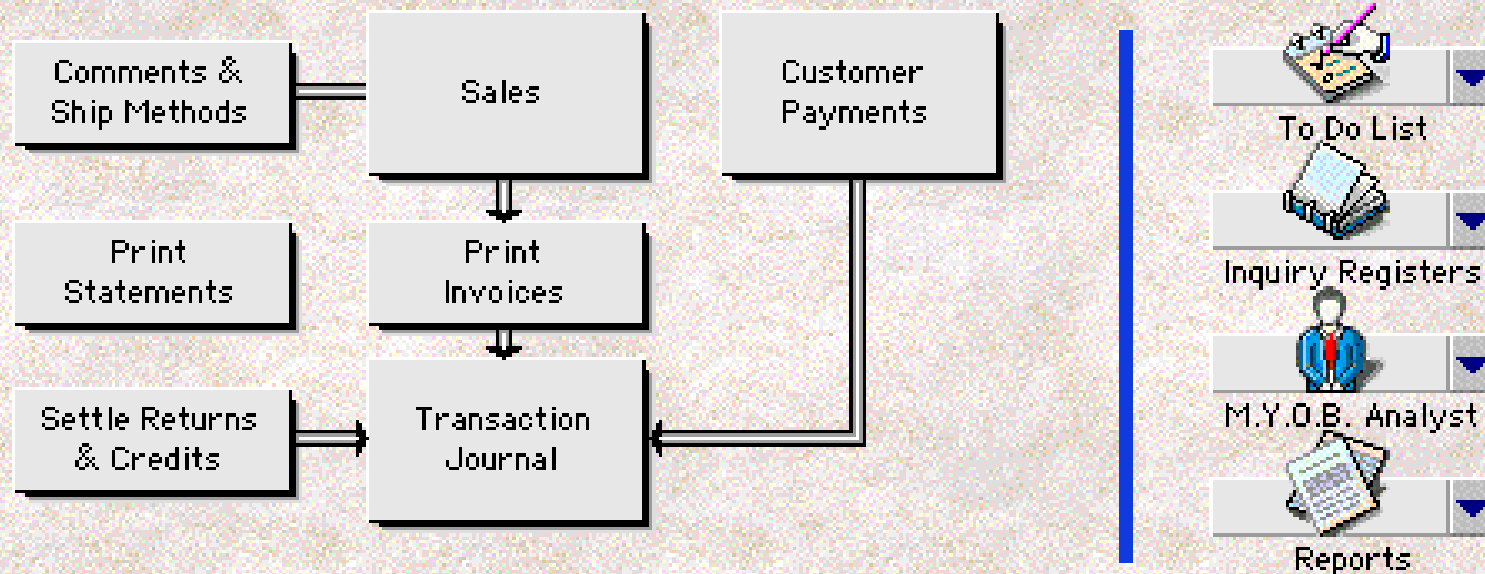
Payroll



Inventory



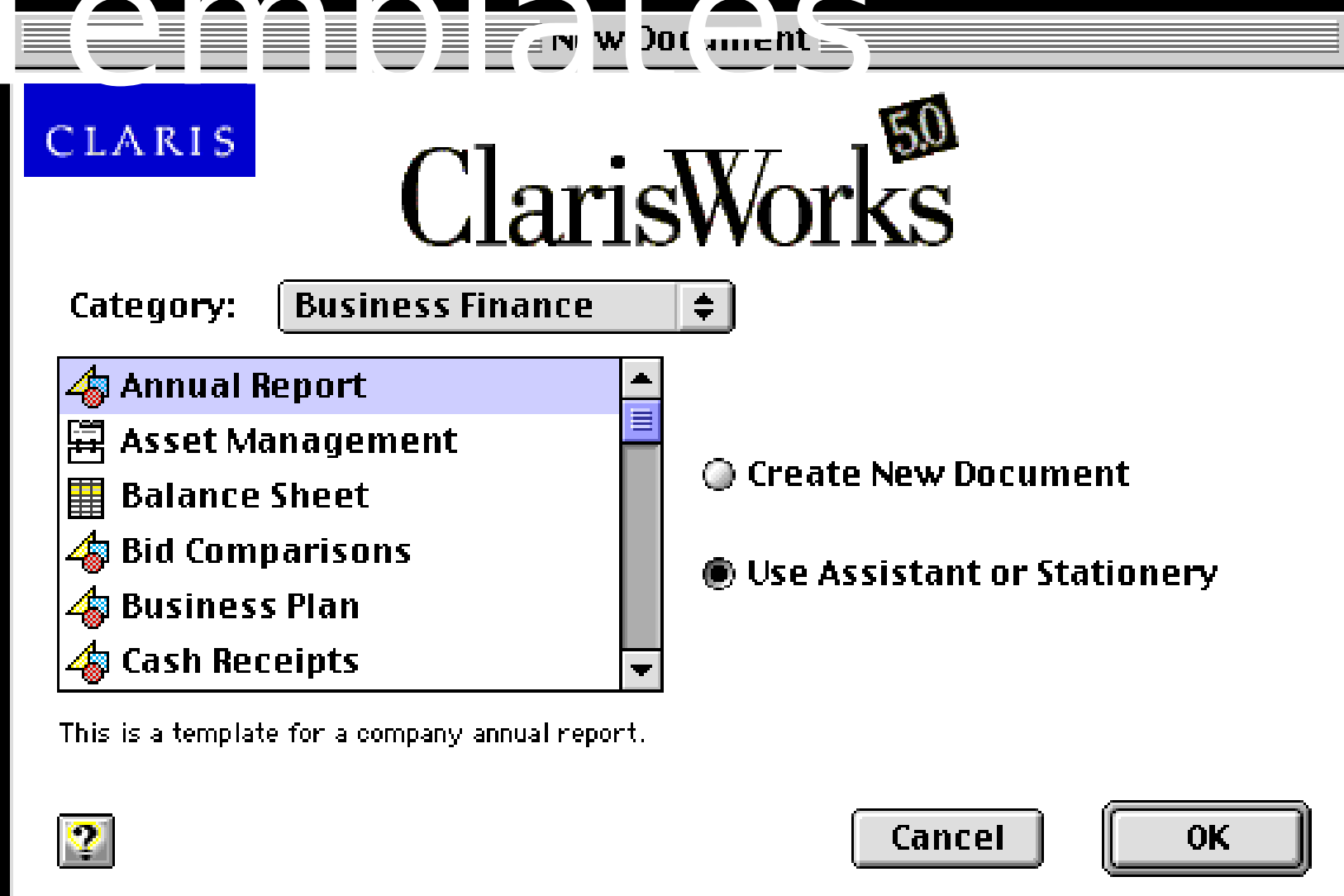
Card File



Productivity Applications

Single system	AppleWorks template
Small office	MSOffice98 template
Large office	MSOffice98 template
Multiple offices	MSOffice98 template

AppleWorks Templates



AppleWorks Purchase Order

untitled (SS)

Your Company Name 2301 Pennings Circle
Santa Fe, New Mexico 87154
(505) 555-1541

Purchase Order

Bill to:
Joel Davis
Your Company Name
2301 Pennings Circle
Santa Fe, New Mexico 87154

PO# 501
Date 6/15/1997
Customer # 4223

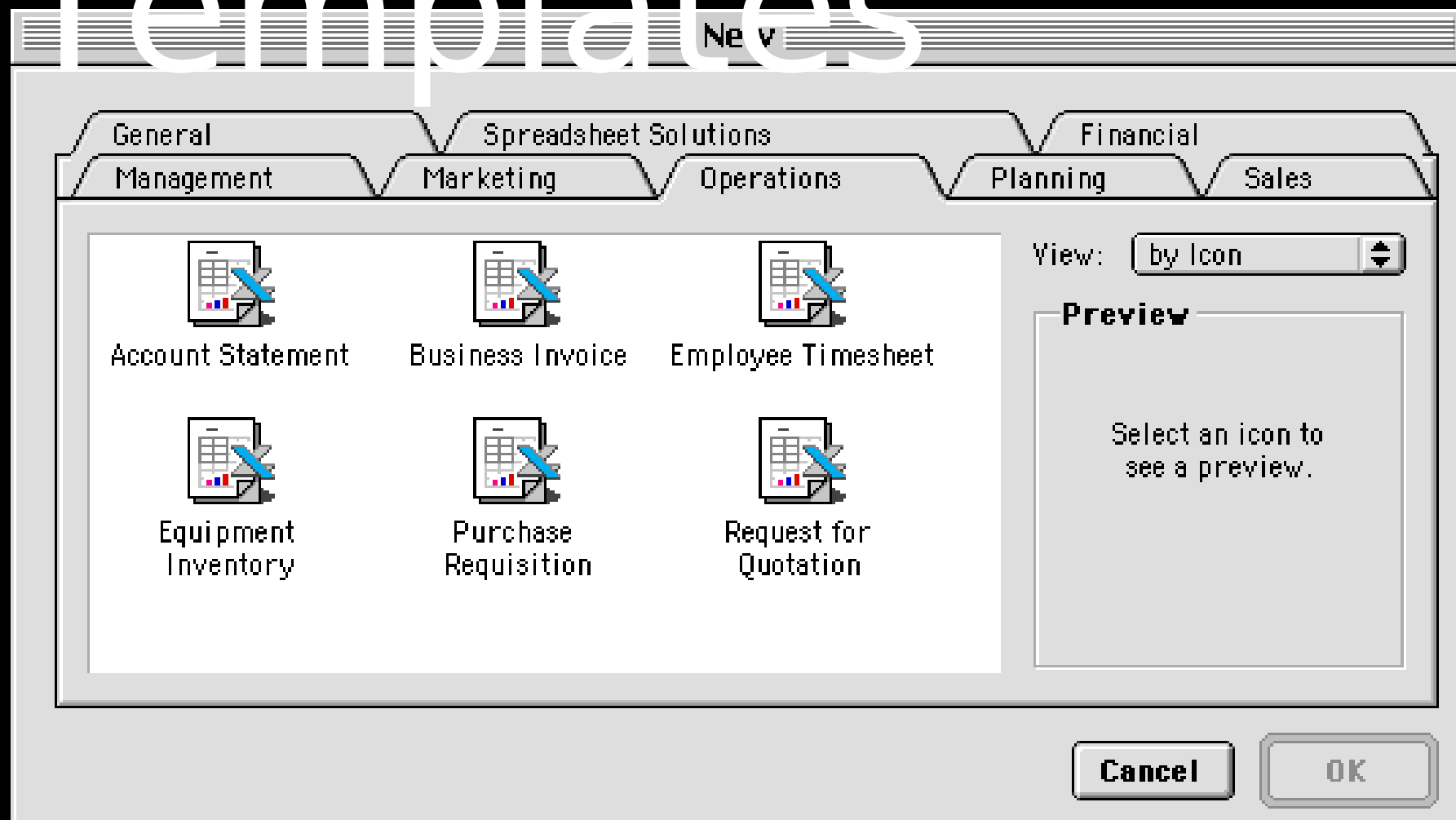
Supplier:
Joe's Office Supply
1414 S. Lincoln Avenue
Athens, GA 24232

Ship to:
Lauren Petersen
Your Company Name
2301 Pennings Circle
Santa Fe, New Mexico 87154

Item #	Description	Qty	Price	Extended Amount
S110	File Storage Drawer	4	\$21.90	\$87.60
G103	Full Strip Stapler	2	\$5.85	\$11.70

100

MS Office 98 Templates



Excel Purchase Requisition

The image shows a screenshot of an Excel spreadsheet titled "Purchase Requisition1". The spreadsheet is a form template for a purchase requisition. It features a header section with fields for company name, slogan, address, and contact information. Below this is a table for requisitioner details, including fields for name, department, title, cost center, and supplier. The form also includes sections for shipping information and specifications, each with a table structure for data entry. The spreadsheet interface includes a menu bar with "About" and "Print" options, and a status bar at the bottom with "About" and "Template" tabs.

Purchase Requisition				
Your company name	Date: Enter Date			
<i>Your company slogan</i>				
Your Company Address City, State & Postal Code Tel: 000.000.0000 Fax: 000.000.0000				
Requisitioned by:	Title			
Department	Cost Center #			
Deliver to/Location	Supplier			
Shipping Information				
Requisition Date	Date Required	Ship Via	F.O.B. Point	Terms
Specifications				
Quantity	Unit Price	Description	Price	

Internet Setup Assistant

Internet Setup Assistant

Country and Area Code



In order to create a list of ISPs that is right for you, we need to know where you're calling from.

Country:

Area Code:

Phone Prefix:

◀ 4 ▶

Internet Access

Single system	56 Kbps modem Cable modem ADSL
Small office	Vicon Surf Douber
Large office	Vicon Internet Gateway WebRamp Netpia
Multiple offices	Vicon Internet Gateway WebRamp Netpia

Vicom Surf Doubler

SurfDoubler Status

VICOM SurfDoubler
Registered To: Alan P. George, E.E, Alan George & Asso...

Off
On

Data:

CPU: 0% 5%

	OTI	Mirror	208.255.212.113	
	EarthLink	208.255.212.113	Connected	
	Ethernet	192.168.1.254		

The SurfDoubler is currently running.

Internet Users: 1
Max: 2

WebRamp Solves the “Sneaker Internet” Before



modem

ISP



modem

ISP



After

WebRamp Configuration

Configure WebRamp on One Page

ramp
NETWORKS

Express Internet

Enter your Internet account information.

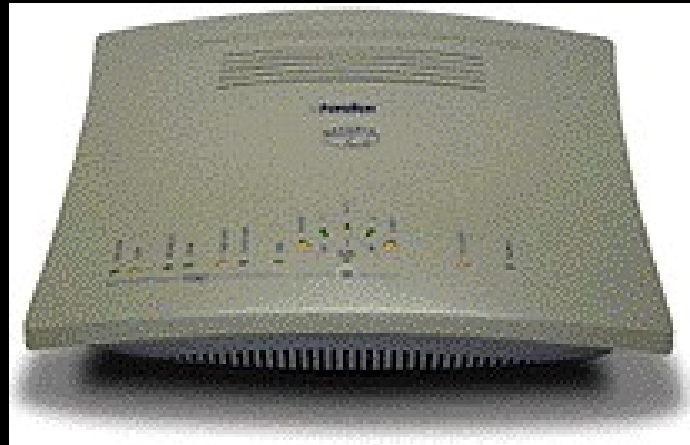
ISP Name (optional):	ELN
ISP Phone Number:	3900900
User Name:	ELN/tshow5
Password:	*****
Confirm Password:	*****
ISP Requires a Login Script:	<input checked="" type="radio"/> No <input type="radio"/> Yes

Enter Modem 1 information.

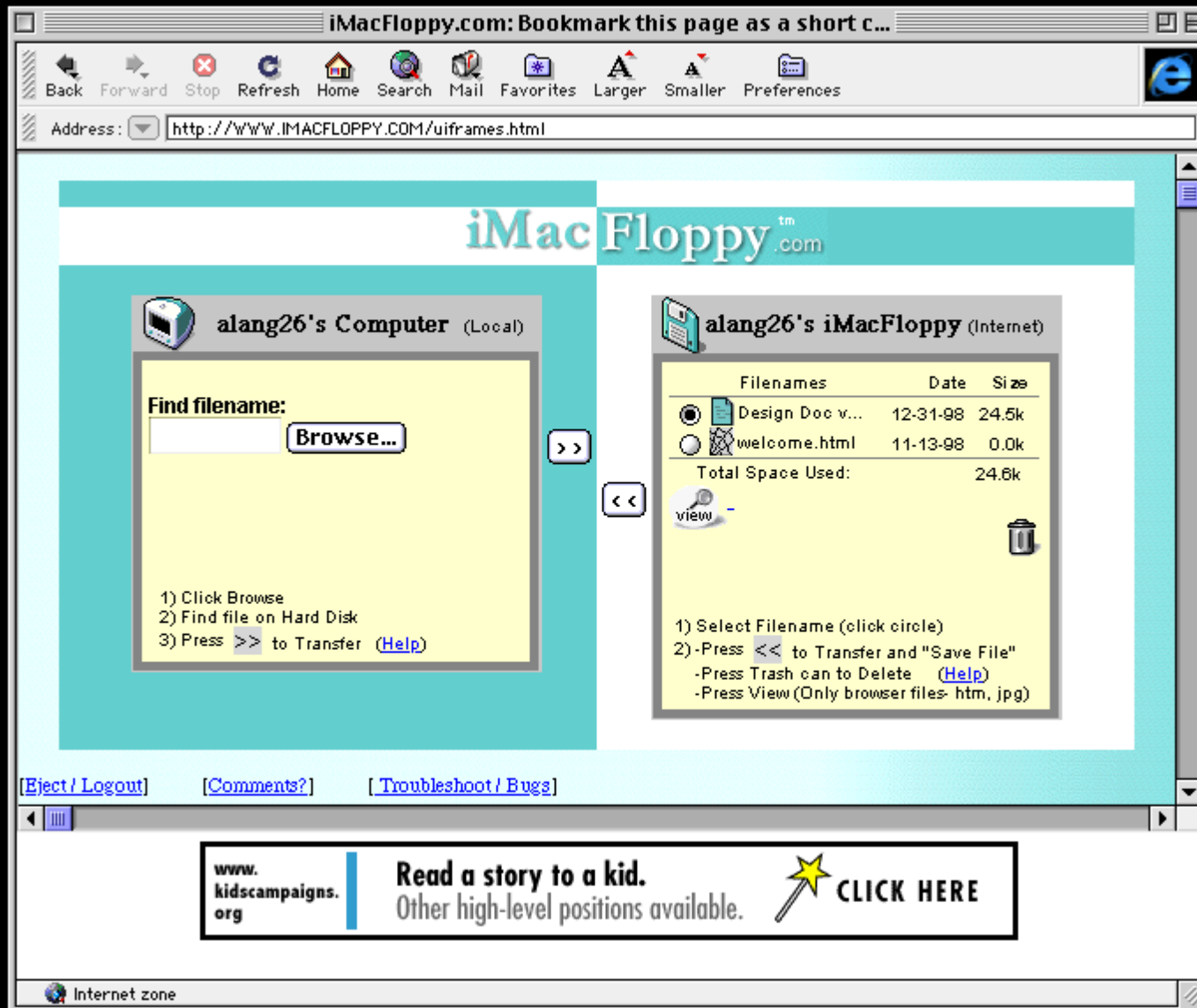
Modem Manufacturer:	Supra
Modem Speed:	56,000 bps
Additional Modem Initialization String:	

Back Next Help

Netopia ISDN Router



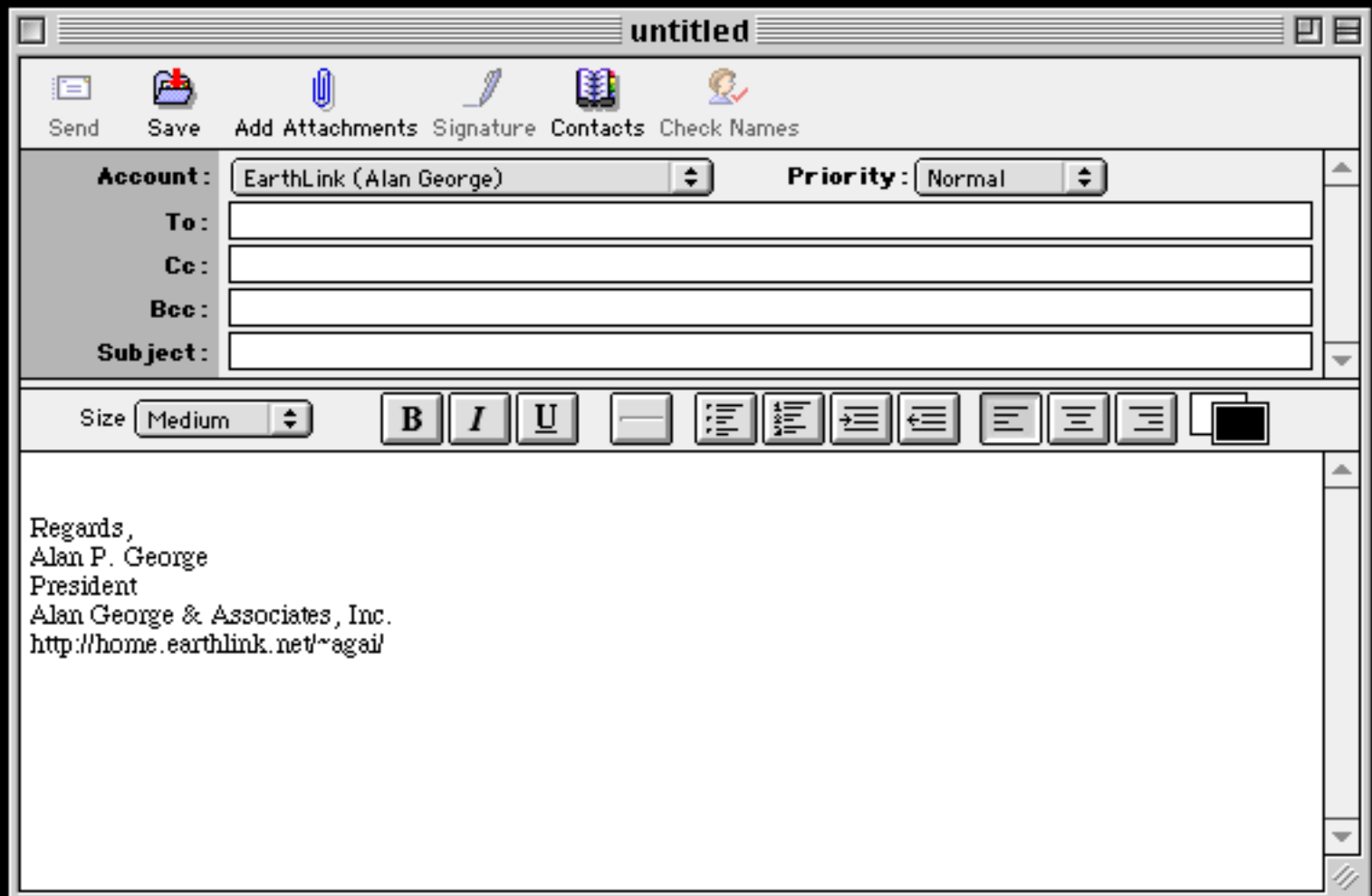
iMacFloppy.com



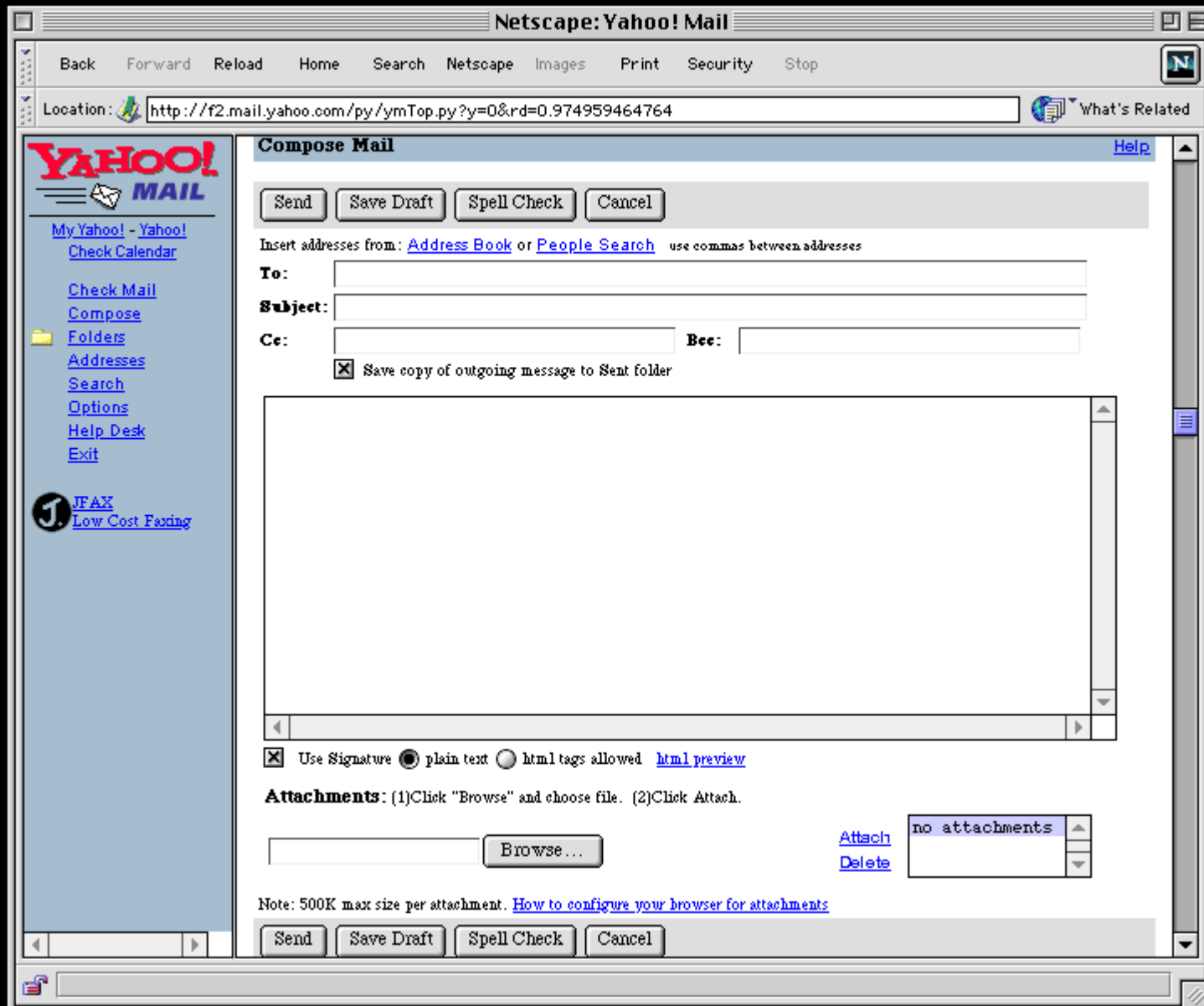
Electronic Mail

Single system	ISP email
Small office	ISP email Yahoo email Hotmail
Large office	AppleShare / Email
Multiple offices	AppleShare / Email

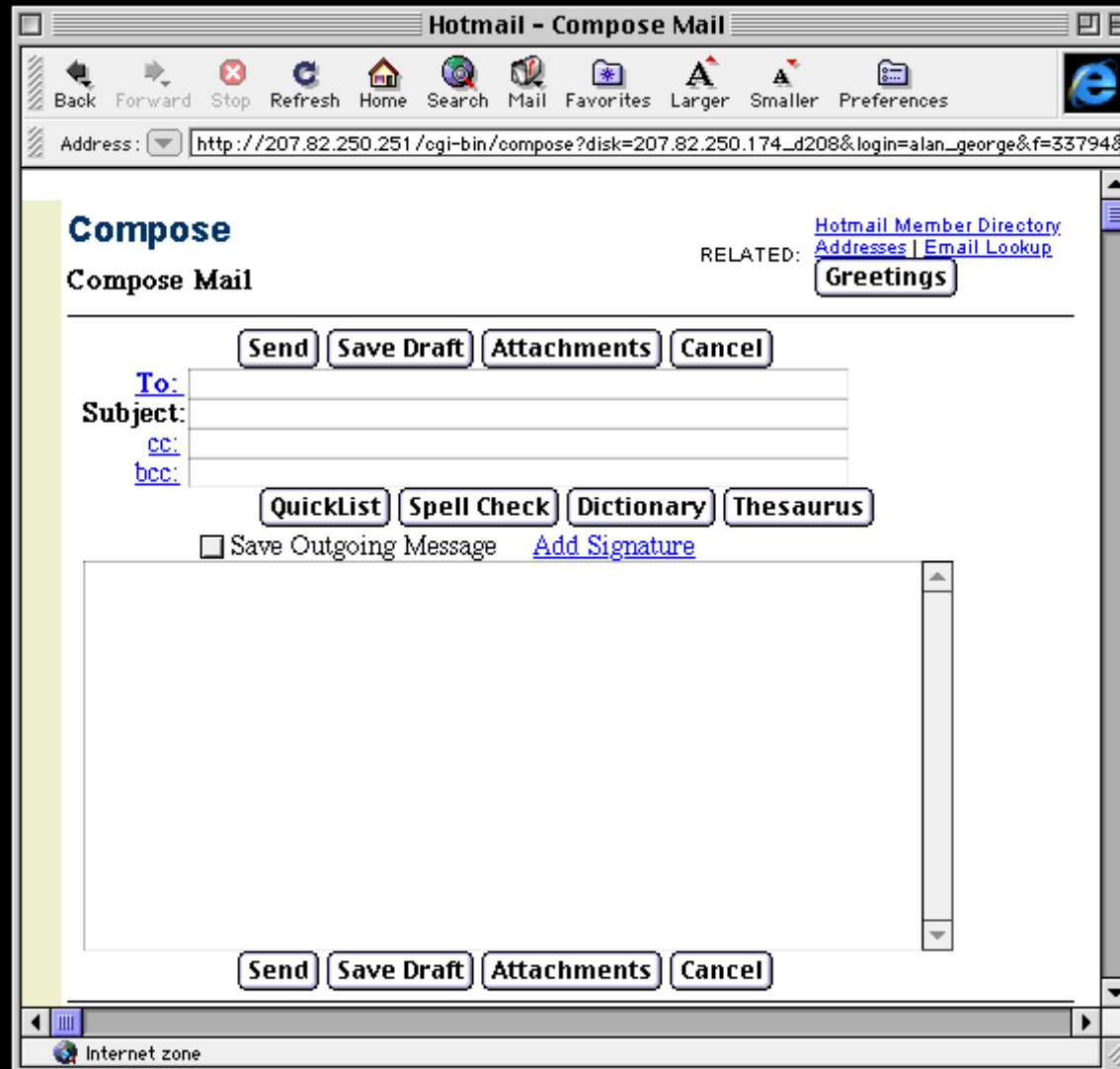
ISP Email Outlook Express



Yahoo Email



Hotmail Email



Windows Applications

(Windows compatibility)

Single system	SoftWindows Virtual PC
Small office	SoftWindows Virtual PC
Large office	Power Macintosh G+ OrangeMicro PC+ TimbuktuPro
Multiple offices	Power Macintosh G+ OrangeMicro + Windows NT 4.0 + Citrix MetaFrame

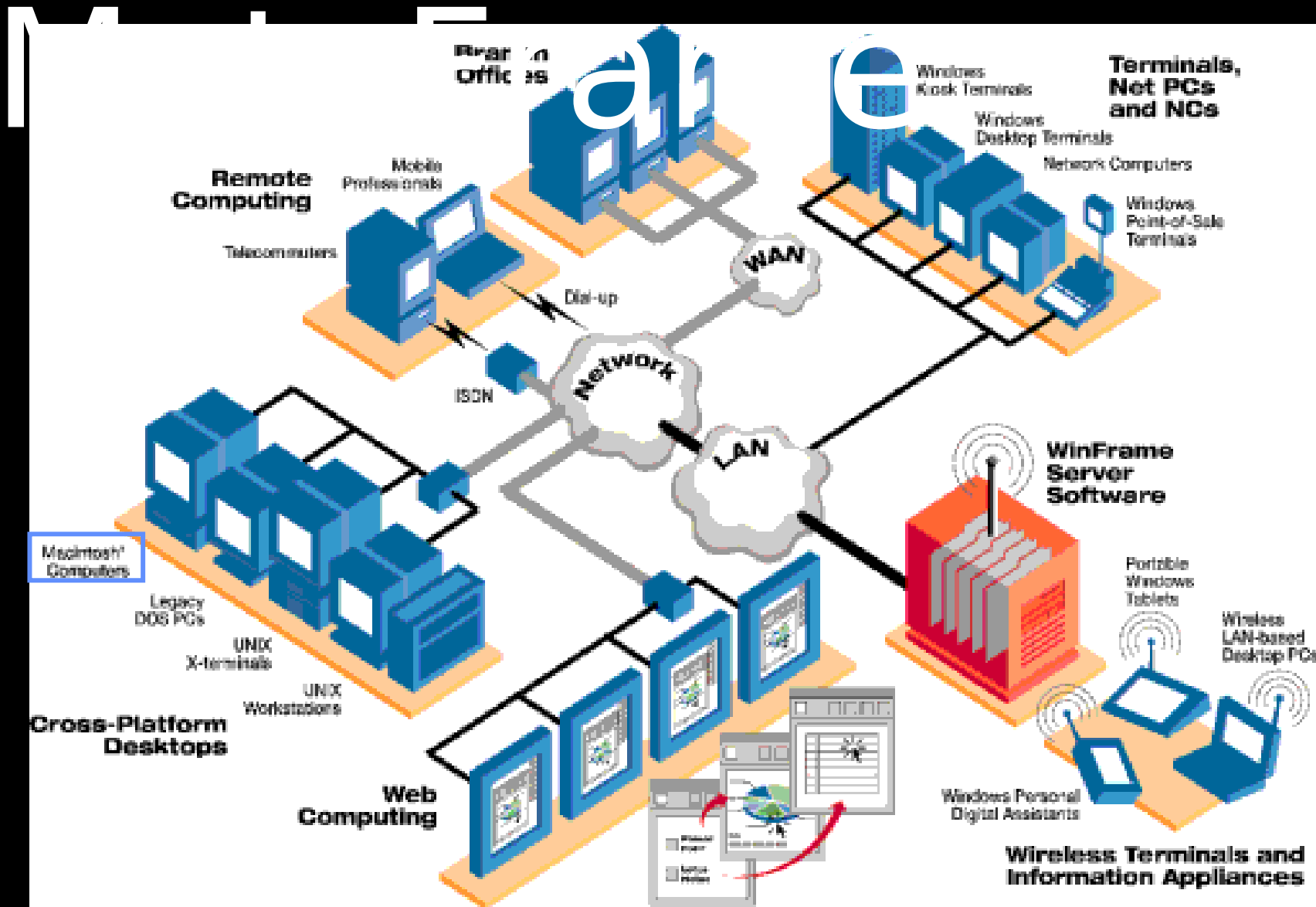
SoftWindows 98



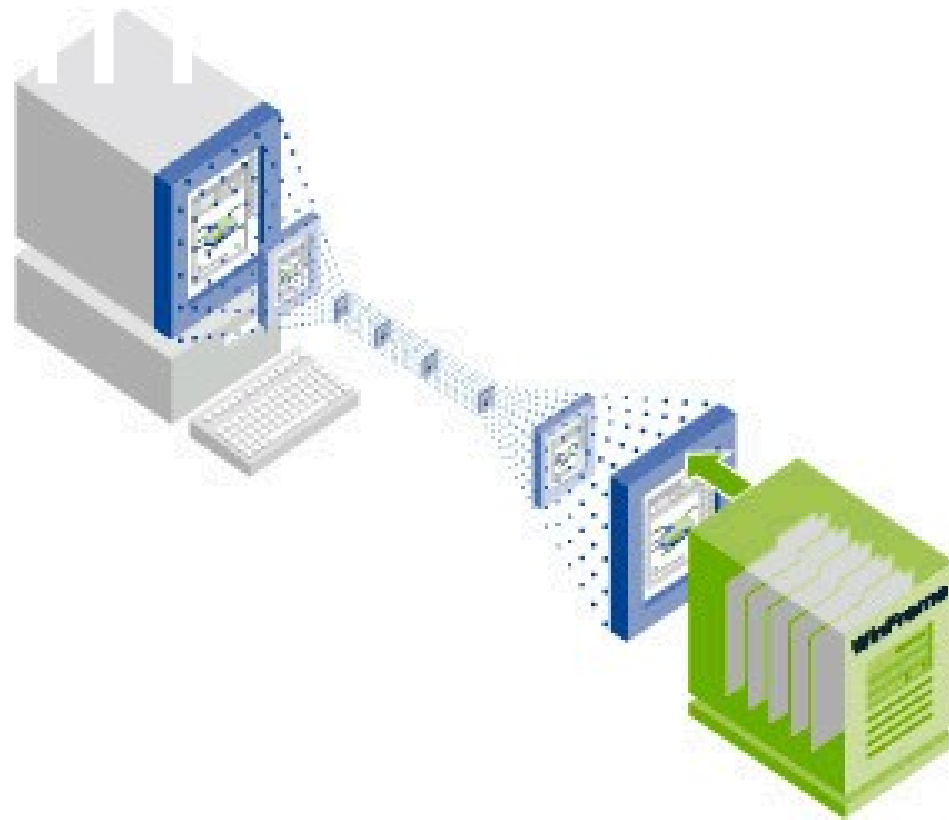
Timbuktu Pro



Citrix

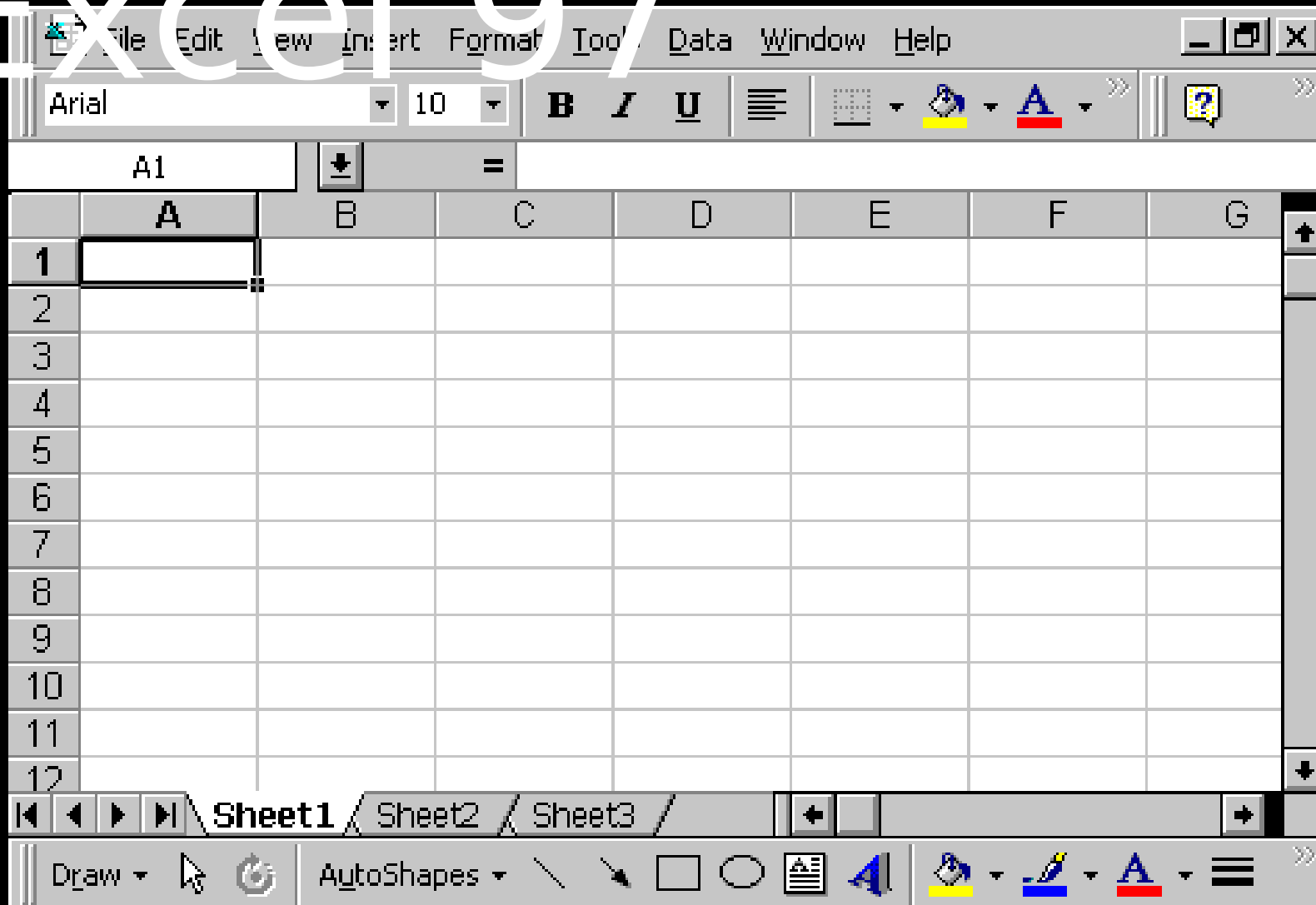


Citrix ICA technology



ICA separates the user interface from the application while keeping 100% of the logic on the server. By doing this, only screen updates, mouse clicks and keystrokes travel the network.

Citrix access to Excel 97



Business Applications

Single system	Applets
Small office	FileMaker Pro 4 th Dimension
Large office	FileMaker Pro Server 4 th Dimension
Multiple offices	FileMaker Pro Server FileMaker Pro + Laser Tanq (web) 4 th Dimension (web) Internet applications

AppleWorks

untitled (DB)

Bid Comparison

DATA ENTRY

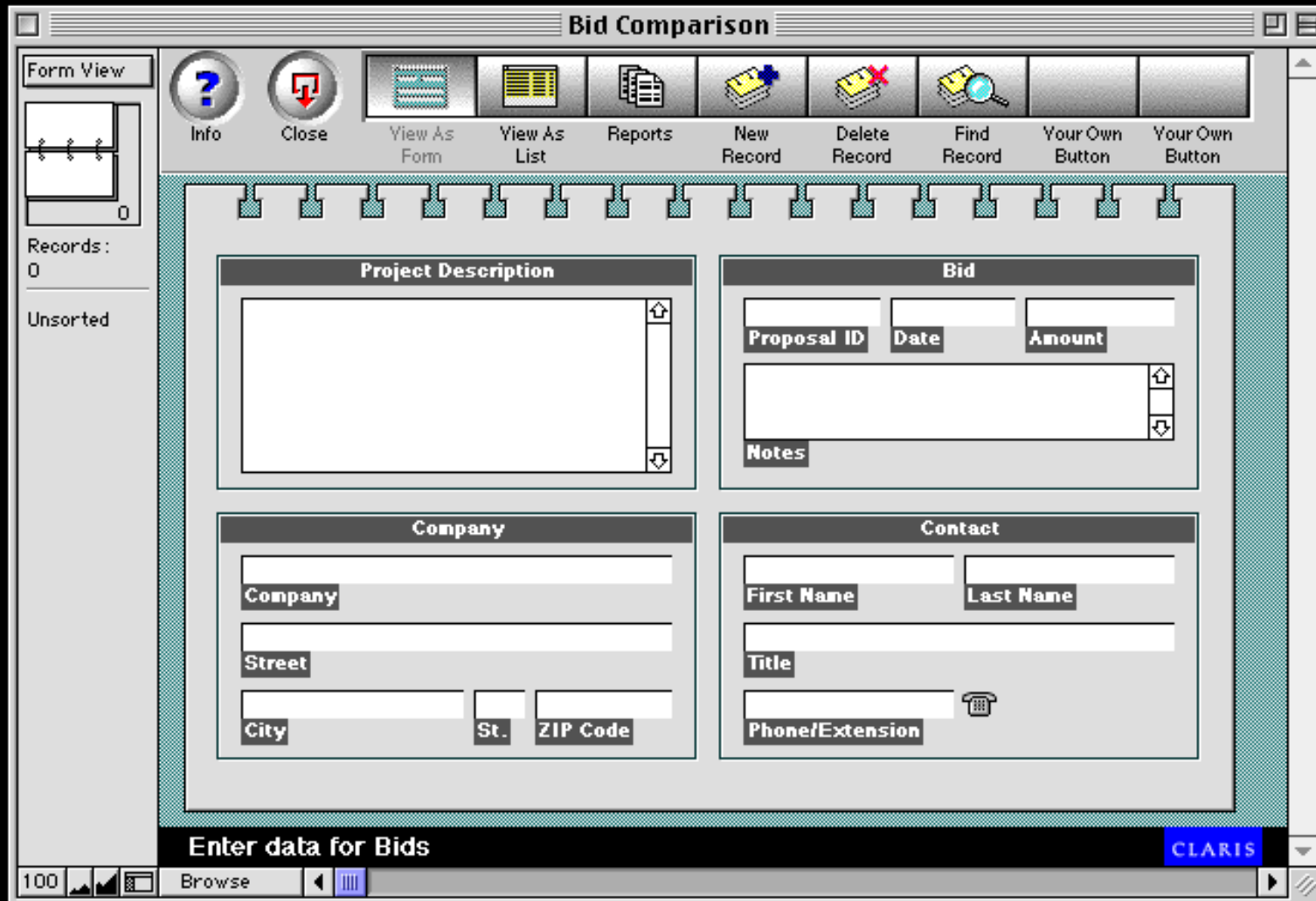
Records: 4
Sorted

1

Date of Proposal	5/15/1998
Bid Amount	\$16,500.00
Notes	Can begin June 1.
Project Description	Landscape north side of building.
Company	Greenside Landscaping
Street	333 Arbor Way
City	Jacksonville
State or Province	NC
ZIP or Postal Code	28540
Country	USA
Contact First Name	Art
Last Name	Felton
Title	Sales Manager
Phone	919-555-1212

100 Page 1

FileMaker Pro



FileMaker Pro + Lasso

Apple Solutions Programs - Registration Form

Address: <http://list.seminars.apple.com/action.lasso?-database=sem+info+master&-layout=websearch&-response=/iso/regist>

Think different.

Interactive Seminar Registration Form

Today's Date:	12/31/98
Today's Time:	10:24 AM

**To Confirm
the seminar you are registering for is:**

Seminar Name:	Go Live CyberStudio 3
Seminar Date:	1/25/99
Seminar Location:	The Plaza
	6400 S. Fiddlers Green Circle
	Denver, CO 80111
Start Time:	9:30 AM
End Time:	12:00 PM
Seminar Fee:	0 (U.S. Dollars)

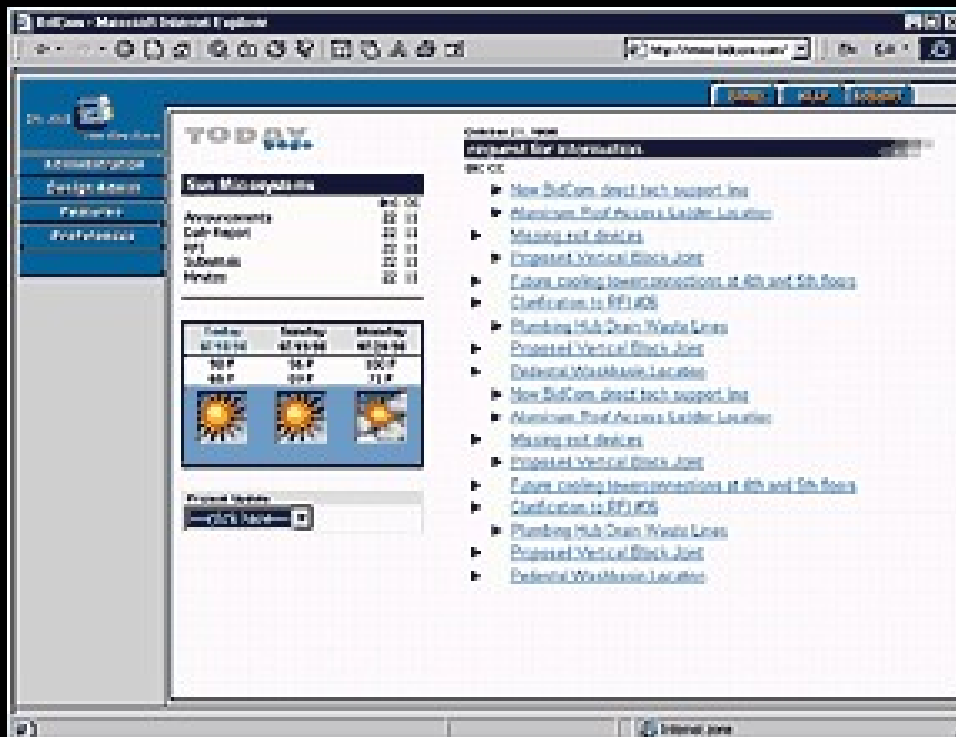
Registrant Information

First name	<input type="text"/>
------------	----------------------

Internet zone

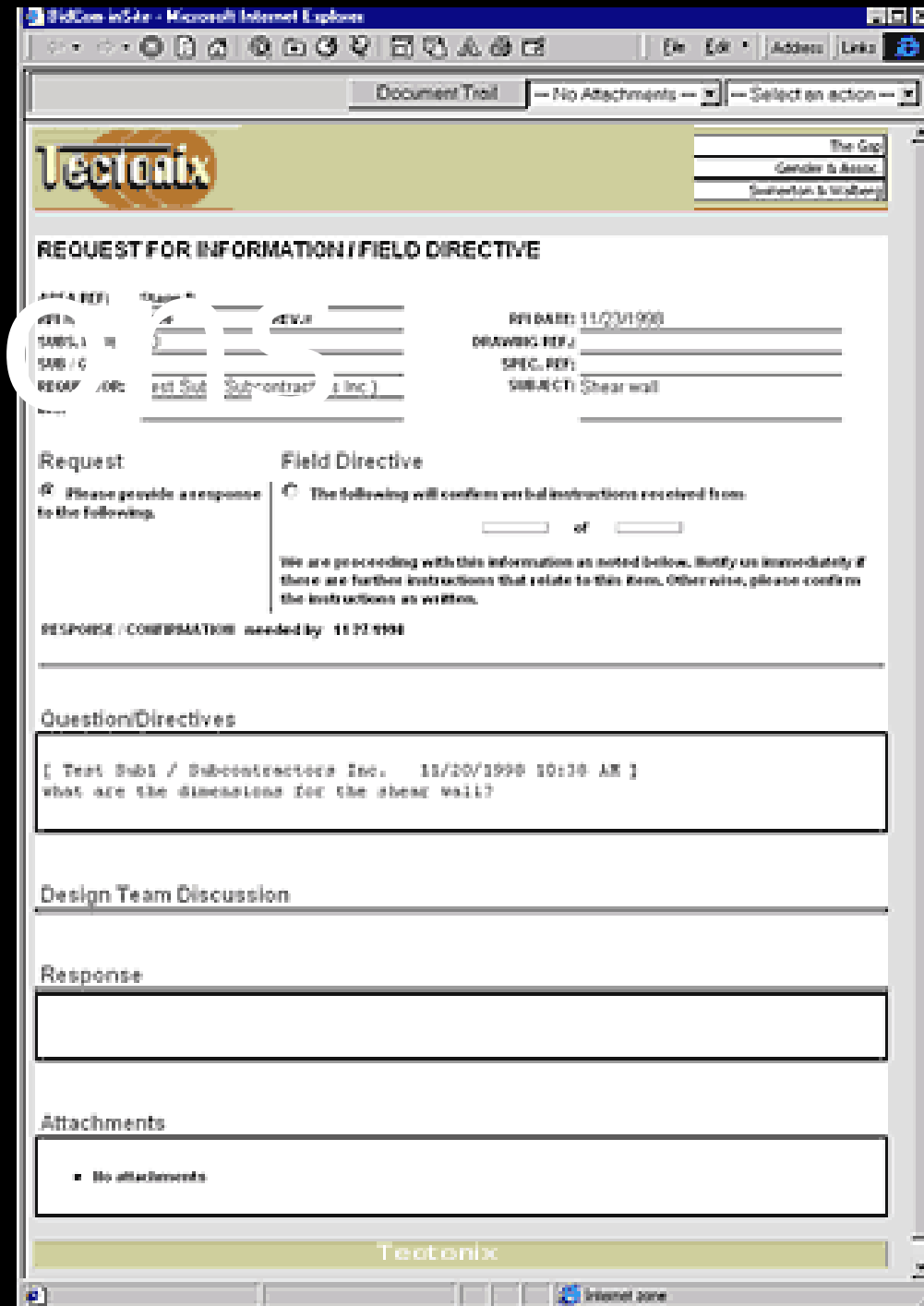
Internet Applications

BidCom in-Site Construction Management



The screenshot shows the 'Today' page of the BidCom in-Site application. It features a navigation menu on the left with options like 'Administration', 'Design Assist', 'Permits', and 'Project Details'. The main content area is titled 'Sun Microsystems' and includes a table of project items with columns for 'Appointments', 'Call Report', 'RFI', 'Submittals', and 'Notes'. Below this is a weather forecast for 'Today', 'Tuesday', and 'Monday'. A 'Project Update' section is also visible at the bottom left.

Today Page



The screenshot displays the 'RFI Smart Form' interface. At the top, it shows the 'Tectonix' logo and a navigation menu. The main heading is 'REQUEST FOR INFORMATION / FIELD DIRECTIVE'. The form includes fields for 'RFI REF.', 'DRAWING REF.', 'SPEC. REF.', and 'SUBJECT'. Below these are radio buttons for 'Request' and 'Field Directive'. A section for 'RESPONSE / CONFIRMATION' is followed by a 'Question/Directives' box containing the text: '[Test Sub / Subcontractors Inc. 11/20/1998 10:38 AM] what are the dimensions for the shear wall?'. There are also sections for 'Design Team Discussion' and 'Response'. The bottom of the page features the 'Tectonix' logo and a 'No attachments' message.

RFI Smart Form

Electronic Commerce

Self service sites

- EarthLink (coming soon)

- iCat

- Yahoo! Store

EarthLink



- iMac's ISP
- Stay tuned for self service e-commerce

iCat

- No text needed for
- What the message

iCat Commerce Online™

Home

Build a Store

- Commerce Online
- Suite & Publisher
- Success Stories

Manage Store

Marketing Services

- Attract Visitors
- Advertise & Promote
- Improve Store

E-commerce News

- Web Commerce
- Front Page Internet
- Retail
- Web Statistics
- Front Page Business
- Small Business

E-commerce Forums

- iCat Forum
- Hot Topics

E-commerce Guide

- E-commerce Primer
- Features
- Resource Center
- Getting Started

Yahoo! Store

It's Here! [Yahoo! Shopping](#) is the biggest e-commerce story of the year, and you're in it.

"Web Selling Starts Here." *PC Computing* picks Yahoo! Store as one of [top 10 products](#) of 1998.

YAHOO! Store

[SEARCH](#)[CONTACT](#)[EDIT](#)[MANAGER](#)[STORES](#)

Yahoo! Store™ is the fastest, easiest way to open an online store.

You create your site on our server, using nothing more than the browser you're using to read this page. So you can build a store and start taking orders in [minutes](#).

- [TEST DRIVE](#)
- [PRICING](#)
- [PARTNERS](#)
- [HOW IT WORKS](#)
- [USERS](#)
- [USER GUIDE](#)
- [FEATURES](#)
- [PRESS QUOTES](#)
- [SELLING ONLINE](#)



PC COMPUTING
MVP
WINNER



PC MAGAZINE
EDITORS'
CHOICE



CNET
EDITORS'
CHOICE



RATED #1
BY INTERNET
COMPUTING

Guiding Principles

- Web-based applications and hardware
 - Low software and administration costs
 - Access from any machine on the network
- Centralized data
 - Global information

Key Technology Trends

- High performance
- Self support
- Windows compatibility
- Electronic commerce
- Internet applications

Seminar

Description

Can a consumer Macintosh make it as a business tool?

- Through the miracle of third-party hardware and software add-ons you can transform the iMac to the custom computer of your dreams.
- Let's explore the range of products and techniques to customize Apple's standard offering for the small business market.

Thank
you.

Alan George &
Associates, Inc.

[http://home.earthlink.net/
~agai/](http://home.earthlink.net/~agai/)

Small Business Computing with the iMac



Internal
Systems



Internet



Financial
Management



Client
Management



Core Technologies



Cross-Platform



Networking



Marketing